

# **Bike Winnipeg Business Meeting**

**October 14, 2014 – 6:00 to 7:35 PM**  
**Sport for Life Centre, 145 Pacific Ave**

## **Minutes**

### **Directors:**

**Present:** Ian Walker (secretary), Jeremy Hull (co-chair), Charles Feaver, Laura Donetelli, Kaye Grant (co-chair), Jackie Collett, Bill Newman (treasurer)

### **Regrets:**

### **Staff:**

**Present:** Amanda San Filippo (Bicycle Valet Winnipeg), Mark Cohoe (Executive Director)

**Members:** Josh Lindal

Meeting called to order at 6:10pm

Introductions

Agenda

September Minutes

- Change date from June to September
- Zennon is spelled Zennon, not Zenon
- Mark noted that Amanda is looking into selling our excess work trailers
- Charles Feaver moves that we accept it with amendments. Ian Walker seconds. Passed.

AGM update/planning

- West End cultural center booked for November 1, 2014 @ 12:30 pm – 3:00pm
  - It seats 50-80 people
  - We need to be licensed to give out food
    - Jim Falloon's wife has a food handler's certificate and can help us out.
    - Jim's wife thinks we can get access to a commercial kitchen
    - The alternative is that we have it catered by Safeway
  - Mark Cohoe will send it out again on Facebook and on our email list serve
- The executive has worked out a program
- We will invite Kevin Nixon again
- We will also look into inviting other cycling organizations, MLA's and city councillors.
- There are 4 vacancies this election
- Jim Falloon is resigning from the board
- Loren Brault is vacating his position

- Jeremy Hull is hoping to step down as Co-chair and to stay on as a director

#### Coffee fundraiser

- We have raised \$448.

#### Other fundraisers

- Mark Cohoe is going to look into jersey sales to see if there are any outstanding orders.

#### Election strategy (Charles Feaver)

- 327 respondents
- 34 candidate responses
- See report
- How should we share this with the public?
  - Discuss the need to spend more?
  - Clearing infrastructure during the winter months?
- Moving forward, Charles will put together a pitch for the media and hope that we get some press.
- Charles isn't proposing that we publish who said what. What he will do is send feedback to the candidates that responded informing them of how the respondents answered the questions.
- Charles noted that it may be prudent to connect the ibike-ivote website to the Bike Winnipeg website next time to ensure that people continue to visit the Bike Winnipeg website.
- Thank you to Kevin Lunn for helping set up the ibike-ivote website

#### Financial Statement (Bill Newman)

- There is a significant variance between our proposed budget and the actual budget
- Bike valet was responsible for much of Bike Winnipeg's budget.
- Natural Cycle had a fundraiser for Bike Winnipeg on October 13, 2014. They raised money for our organization by selling used bike parts.
- See budget
- Jeremy Hull looked at our net income and expenses, see report

#### Bike Valet (Amanda San Filippo)

- In the spring Amanda, Jeremy Hull and Loren Braul came to the conclusion that Bike Valet could come to an arrangement where it would become a franchise that would pay 15% of its profits to Bike Winnipeg.
- As a franchise, Amanda is proposing to the board that she subcontract some of the work she does to her mother and her partner.
- Jeremy and Loren will meet with Amanda, Joey (Amanda's partner) and Amanda's mother to see if they can come to some sort of agreement.

## Other Committee Reports

- See executive report
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## E.D. Report

- Mark is proposing that we organize cleanup of the leaves on Sherbrook (with a possible media presence pointing out that the city is not cleaning it)
  - Mark will talk to Kevin Nixon first to see if the city can clean it up.
- Mark will look into the CPR crossing study to be done as part of the closure of the Arlington street bridge.

## Other

- Once the election is over, we need to start lobbying councillors to increase the city's budget on AT. Mark proposes that the city needs to spend \$25 million a year for the next 6 years to implement the cycling strategy.

## Calendar

- Cycle cross October 24 – 26<sup>th</sup> at the Forks (volunteers needed for display trailer and exhibition)
- AGM November 1, 2014
- Volunteer wrap-up on November 15, 2014
- Next meeting will be determined via doodle poll (November 11<sup>th</sup> or 18<sup>th</sup>)
- New Board orientation (December?)

Adjourned at 7:35pm