

Bike to the Future Monthly Meeting

May 10, 2011 – 5:35 to 7:25 PM
Sport for Life Centre, 145 Pacific Ave

Minutes

Directors:

Present: Loren Brault (meeting chair), Jim Chapryk (notes taker), Curt Hull, Mark Wiehler, Mark Cohoe, Charles Feaver, Tom McMahon, Bill Newman, Shona Kusyk

Regrets: Kevin Miller, Dave Elmore, Vicky Reaney, Liz Erickson,

Members:

Present: Anders Swanson, Gareth Simons, Philip Wolfart, Nona Pelletier, Chris Chypyha, John?

Regrets: Shannon Keys, Don English, Guy Madill

Note: For all items listed as "(update)", please see the minutes from previous months' meetings.

<http://biketothefuture.org/about/meetings>

1. Minutes from the April Monthly Meeting / Agenda

- The minutes, which have been posted for three weeks at <http://biketothefuture.org/about/meetings>, were reviewed. The agenda was briefly reviewed and altered. Approved by consensus.

2. Provincial election – Charles Feaver

- Charles spoke about the soon-to-be-released Provincial Active Transportation Advisory Group's report and its impact on the October election. He felt BttF should use the report as an educational tool and to address cycling with all political parties to build commitment.
- Comments supported the education (e.g. Australia's "metre matters" and Tucson AT advertising). Also, we should ask for a commitment from each party to take a position on the report up to and during the election to support short trip safety (perhaps with dates on their recommendations).
- Anders suggested BttF should work in cooperation with ALCOA (Active Living Coalition of Older Adults), MB Society of People with Disabilities, ACM, etc. Anders also read out the five objectives of the ATAG report comprised of 25 items.
- **Moved by Charles, seconded by John:**
"That BttF comments on the release of the report reflect that we feel it is in the right direction, it is the change we want to see, that we want to look at the recommendations, that we hope that all parties endorse the recommendations contained within the report". Approved by consensus.
- We trust Charles' judgement in handling this communication beyond the words contained in the motion.
- It was recommended a core group of people get together to review the report when released and comment on it.

3. Bike to the Future Office Administrator / Bicycle Valet Winnipeg Project Coordinator – Curt Hull

- Interviews will be held on May 11 and 12 with two of the three candidates who applied.

4. Bike to Work Day – Curt Hull

- Curt reported that Bike to Work Day will be held on June 24th with an afternoon BBQ between 5:00 to 7:00 PM rather than a breakfast. We are looking for a number of morning bike Pit Stops (with muffins, etc) at different places in each regional area – often adjacent to the new bicycling infrastructure. Anders said we are looking for communities to come forward with a location and a person at the location and BtWD will provide the free stuff.
- Bike Valets will be at Kildonan Place and Portage Place. (Contacts are needed at Polo Park and St Vital Centre.)
- Somebody suggested contacting hospitals, Hydro, Investors Group, etc, as sponsors.
- Tom suggested a sponsorship letter. A coordinator has been hired to develop this.
- The next BtWD Planning Committee meeting is on Wednesday May 18 at noon.

5. Ciclovía – Anders Swanson

- Anders reported that plans are underway, and a planning committee has started meeting.
- There will be a Tweed Ride again this year.
- Contact Anders for more information and to get involved.

6. North Winnipeg Parkway / Powers Park – Nona Pelletier

- Nona is involved with the City's Parks Advisory Committee. They want to recommend the city purchase land north of the Redwood Bridge, where there is a 200 metre section of the North Winnipeg Parkway that is still incomplete, and turn it into a wetland / community garden / recycling location. Big vision. The city has apparently been unable to resolve the problems with the North Winnipeg Parkway between the Redwood Bridge and St John's Park. Nona feels this might be a solution.
- She also reported of a renewal of Powers Park.

7. Visioning – Loren Braul

- The visioning process is based on procedural and substantial issues in order "to determine core interests and mandate". He outlined a recommended four step process:
 1. Director - in depth review. Membership - questionnaire (by the end of May).
 2. A series of meetings (not email) to be held in June (in addition to the Monthly Meeting).
 3. Directors (or a sub-committee) take the information and produce draft recommendations.
 4. Get approval at a Monthly Meeting (or the AGM in November for changes that have By-law implications).
- Discussion:
 - Tom felt our goal should be broaden membership and fundraising base. Lorne noted this type of objective would be discussed as part of the visioning process. Strategy is important: How do we attract more members unless we are clear about who we are and what we stand for? Tom wanted to know how this would increase the membership. Nona didn't think we should navel gaze; we should just describe our successes and determine how to facilitate more volunteers.
 - Anders: Should only our mission be dealt with, or are there specific issues people would like to see addressed.
 - Lorne noted that maybe there was too much focus on procedures.
 - Nona wanted to know what we did with the information that was gathered a couple of years ago (at the Fall Forums in 2007 & 2008), which was very good data.
 - Curt said we had a grant to organize the 2008 Fall Forum, and maybe we need another Fall Forum that includes a visioning workshop as part of it. Gareth agreed. Tom recalled that was expensive but good.
 - Lorne noted the concerns and agreed to do more work on the visioning.
 - **Moved by Loren, seconded by Charles:** "A committee composed of Lorne, Nona, Gareth, Mark C, Anders, and Tom will develop this process further." Approved by consensus.

8. Osborne Street Bridge rehabilitation – Mark Cohoe

- Mark reported the Osborne Bridge Neighbourhood Advisory Committee's work appears to be going backwards.
- There are property acquisition problems with the Shell station; the City will never be able to acquire the property because there is no reserve in place to buy it.
- The trail under the bridge is under water and they are not making any improvements under the bridge. No planning was done to manage pedestrian and cycling traffic during construction from now until October 2011. The trail under the bridge will be open in the winter, but the process repeats for the other side next summer. Discussion ensued on what position BTTF should take. Nona offered to draft a statement to the city and send to Gareth and Mark for review.

9. Winnipeg Cycling Map 2011 (update) – Anders Swanson

- The map will be ready in two weeks.
- Anders has 95% completed the online version, which will have many layers.
- The map will be distributed before the Commuter Challenge on May 26th. Bill, Chris, Tom, Phillip, and Curt were interested in forming a small group to assist.

10. Financial report –Liz Erickson

- The financial reports are attached.

11. Grants (update) – Mark Wiehler (and Vicky Reaney)

- BttF has received a \$4000 Sustainable Community Grant from the Assiniboine Credit Union (ACU) for the Office Administrator position.
- Vicky Reaney has asked Andrew Dunn, Mountain Equipment Co-op's Sustainability Coordinator, about the status of the two MEC grants we have applied for:
 - Urban Sustainability (\$2,000): They have not reviewed the applications because they are waiting to receive more before awarding any funding.
 - Capacity Building (\$4,000): This is a national competition. Applications were reviewed the weekend of May 1. We should be hearing something soon.
- Andrew also reminded Vicky about the BttF/MEC Partnership Agreement for 2011-2012. He indicated that we might be able to use that funding to support the Office Administrator position in 2011-2012. (We used the 2009 BttF/MEC Partnership Agreement funding to hire One Green City / Anders to represent cyclists' interests during the 2010 \$20M Infrastructure project, and we're using the 2010 BttF/MEC Partnership Agreement funding to build the Mobile Display unit.)
- If we are not successful in obtaining funds from a MEC grant, we will need ~\$6,000 in addition to BttF and ACU funds to support the coordinator's salary for 2011-2012, according to the budget submitted for the ACU grant.

ACU Sustainable Community Grant, March 2011, BttF Programs and Volunteer Coordinator	
Expenses	
\$15,000	Coordinator salary and benefits
\$1,000	Administration
\$16,000	Total Expenses in 2011 & 2012
Funding Sources	
\$5,000	Bike to the Future, cash, confirmed
\$2,000	MEC Urban Sustainability grant, cash, <u>unconfirmed</u>
\$4,000	MEC capacity building grant, cash, <u>unconfirmed</u>
\$4,000	ACU Sustainable Community Grant, cash, confirmed

- Mark also mentioned The Keg's *Thanks a Million* grant: <http://www.thekegthanksamillion.com/en/>.



Income Statement - Year to Date - April 2011
Financial Statement

	Account	DB	CR	Net
Revenue/Partnerships/Grants				
	Interest	0.55		\$ 0.55
	Bike Shorts	50.00		\$ 50.00
		50.55		\$ 50.55
Expenses				
	Admin Cost		75.00	\$ 75.00
			75.00	\$ 75.00
	Opening retained earnings			\$ 11,702.35
	Net earnings YTD			\$ (24.45)
	Closing retained earnings			\$ 11,677.90
		50.55	75.00	-24.45

Note: As of Apr 1 '09 T-shirts had yet to recover \$497.64 of cost **T-shirt net to date:** \$ -

Note: Opening retained earnings includes **\$450 liability for July 25, '08 Scavenger Hunt grant**

Note: Opening retained earnings includes \$633.57 for the first MEC Partnership Grant and \$3000 for the second MEC Partnership grant. See breakdown of funds spent and earmarked on Grants & Partnership report.

Note: Bike Shorts International Fan Favourite cheque for \$50 written in October 2010. The cheque was mailed in October and returned undeliverable. There was coorespondence with the winner and the cheque was promptly resent. Cheque is now stale dated and the funds are available for BttF use. Winner has not contacted us looking for payment. If, in the future we are contacted, a new cheque can be produced and sent.



General Ledger
Fiscal Year to Date - April 30, 2011

01-Apr-11				Balance Forward				\$ 11,702.35
Date written	Bank Date	Acct	Who	Memo	Ck#	CR	DB	Balance
15-Oct-10		Bike Shorts	Laura Newman	International Fan Favourite	88		\$ 50.00	\$ 11,752.35
13-Apr-11		Admin Cost	Minister of Finance	Annual Return on Information	97	\$ 25.00		\$ 11,727.35
26-Apr-11		Admin Cost	MB Eco Network	Annual Membership	98	\$ 50.00		\$ 11,677.35
	30-Apr-11	Interest	ACU	Credit Interest			\$ 0.55	\$ 11,677.90

Please note entry for cheque #88 written on October 15, 2010. The cheque was mailed out to the International Fan Favourite for the Bike shorts. It was returned undeliverable. There was coorespondence with the winner and the cheque was promptly resent. Cheque is now stale dated and the funds are available for BttF use. Winner has not contacted us looking for payment. If, in the future we are contacted, a new cheque can be produced and sent.

Grants, Partnerships & Projects

Cheque # or Meeting / Agenda

MEC Partnership 2009-2010		\$5,000.00
Anders Swanson - One Green City	chq 72	\$2,000.00
Anders Swanson - One Green City	chq 77	\$1,000.00
Dreamhost - Webhosting	Paypal	\$99.87
Expenses at Conf - M Cohoe	chq 83	\$500.00
Website work - Spyware/Virus Removal	chq 82	\$266.56
Grant Writing - Darren Grunau	chq 96	\$500.00
Total Available		\$633.57
 Earmarked from available		
Total earmarked funds from MEC Partnership		\$0.00
MEC Partnership 2010-2011		\$3,000.00
Earmarked from available		
Website Rebuild - October meeting	Oct	\$1,800.00
Display and Trailer - October meeting	Oct	\$2,500.00
Total earmarked funds from MEC Partnership		\$4,300.00
Please note that the \$633.57 remaining unearmarked from the 09/10 grant can be put towards items earmarked in the 10/11 grant.		
Bike to the Future - Bike to Work Day Project Start Up		\$2,000.00
Bike to the Future - Bike Valet Winnipeg Project Start Up		\$500.00
MEC - (Bike Valet specific grant)		\$2,800.00
David Wieser - BVW	chq 79	\$2,800.00
MPI - (Bike Valet specific grant)		\$1,750.00
David Wieser - BVW	chq 84	\$1,750.00
ACU - Bike Valet specific grant)		\$4,000.00
David Wieser - BVW	chq 91	\$4,000.00
DMSMCA - (Bike Valet specific grant)		\$1,800.00
David Wieser - BVW	chq 93	\$1,800.00