

Bike to the Future Monthly Meeting

October 13, 2009 – 5:40 to 7:20 PM – Manitoba Eco-Centre

Minutes

Directors:

Present: Jackie Avent (meeting chair), Karin Kliewer (minutes recorder), Kevin Miller, Holly Poklitar, Dave Elmore, Rob Cosco, Jeremy Hull, Mark Cohoe

Regrets: David Wieser, Anneliese Schoppe, Liz Erickson

Absent: Curt Hull

Members:

Present: Gareth Simons, Anders Swanson, Todd Andres, Don English, Philip Wolfart, Erika Sammons, Brion Dolenko, Jim Chapryk, Candace Wiesema, Russell Wardell, Jackie Friesen, Glen Stanley, Jen Beirnes, Bill Newman

Regrets: Vickey Reaney, Shannon Keys, Ted Mann, Guy Madill

Guests: Nicole Poklitar

Introductions

1. Minutes from September's Monthly Meeting

- Moved by Jackie Avent, passed.

2. Applying for grants (Kevin)

- In our Late September Newsletter, Kevin asked for volunteers to help write grants, and three volunteers came forward. Kevin has contacted them, and asked them to "stay tuned".

3. Francois Legarde workshop on Saturday October 17th at Deer Lodge Centre (Jackie)

- 7 BttF members have taken advantage of our offer to pay their \$20 fee, so we can still sponsor 3 more. There is still space available. See "<http://biketothefuture.org/events/archives/2009/09/09/workshop-thinking-and-working-like-a-social-marketer---how-to-affect-change-in-manitoba-for-active-transportation>".

4. 350 – *International Day of Climate Action* on Saturday October 24th at the Manitoba Legislature (Jackie)

- It would be fun to get 350 cyclists out to the Legislature. We agreed to post this event on our website. (Done: <http://biketothefuture.org/events/archives/2009/10/14/350---international-day-of-climate-action>.)

5. Annual General Meeting on November 10th at 5:30

- The AGM will precede the November Monthly Meeting. Current directors have been asked their intentions. There will be new openings on the Board. Any suggested agenda changes or additions must be put forth by October 20th. See <http://biketothefuture.org/events/archives/2009/09/19/2009-annual-general-meeting>.

6. Asper School of Business project: *BttF Marketing Plan* (Holly)

- Nicole Poklitar is creating a marketing plan for BttF as a university project. Their trade show is on December 1st at the Drake Centre at the UofM. Holly Poklitar will be meeting with Nicole as a BttF representative. More information about this trade show will be given to Jackie.

7. *Speak Up Winnipeg* -- BttF presentation update (Jackie)

- No forward movement on this issue. Contact will be made with Ian Hall to make connections regarding cyclists' needs. Visit <http://speakupwinnipeg.com> to give your opinions!

8. Jim Chapryk – Manitoba Eco Network and BttF (Kevin)

- Jim was representing the Sierra Club on the MB EcoNetwork Board, but the MB Sierra Club has recently disbanded. We agreed that Jim can represent BttF and therefore continue on the MB EcoNetwork Board.

9. 2nd Annual Bike Shorts Film Festival on October 20th at Cinematheque (Don English)

- **Buy tickets now!** \$10, Email Don at donengl@mts.net .
- If you have art pieces related to bicycles, email Don.
- Volunteers are needed: setup, selling tickets, security. Email Don if you can help out.
- If anyone has a digital picture frame, or a van that can be used to transport art, email Don.
- See <http://biketothefuture.org/events/archives/2009/08/23/bike-shorts-film-festival-2009> .

10. CentrePort – cycling (Kevin)

- This is a provincial project in Northwest Winnipeg. Ted Mann would like to form a committee to approach CentrePort and offer to attend meetings to offer expertise about how cycling could fit into these plans. David Wieser is also interested in this.
- We should probably question whether this initiative should even exist. This project will essentially build a freeway in NW in Winnipeg, which is cause for concern.
- Any cycling advocacy should be done through the St James-Assiniboia and West Central Commuter Cyclists community cycling groups, not Bike to the Future, because these groups represent the needs of the community's cyclists. We should request to see the Transportation Plan before we choose a position. Kevin will contact Ted.

11. *Campus Sustainability Day* on Wednesday October 21st at the UofM (Jackie)

- BttF has been invited to have a table for the day. We can put some of our literature on the Resource Conservation Manitoba table, but if anyone is at the UofM and willing to sit at the table and take memberships, please contact us at contact@biketothefuture.org.

12. Webinar: *How to build political will for strong bike/walk programs* on Wednesday November 18th (Dave)

- See "<http://biketothefuture.org/events/archives/2009/09/20/webinar-building-political-will-for-strong-bikewalk-programs>".

13. Membership renewals (Rob Cosco)

- Memberships purchased in 2008 and earlier are up for renewal now. **Memberships will be sold at the Bike Shorts Film Festival and the AGM.** (Eight memberships were sold/renewed after the Monthly Meeting!)

14. \$20M of funding for bicycling infrastructure - update (Gareth Simons & Anders Swanson)

- Nothing much new. Kevin Nixon is thinking of sourcing some jobs to consultants to get the ball rolling to implement these projects.
- We need to emphasize "complete streets" policies for City of Winnipeg plans, and get ahead of the design phase to make sure things are done well.
- The input of local community cycling groups is vital.

15. BttF Membership Database (Ruby on Rails) – IT volunteers needed (Kevin)

- Two people have volunteered (and a 3rd volunteered after the meeting). Thanks so much!

16. Mountain Equipment Coop Partnership Agreement for 2009 (Kevin)

- MEC requested a meeting with Jackie, Kevin, and Curt. They asked about our needs, and we asked for some help with administrative help (to write grant applications, etc). MEC subsequently offered us a 3-month contract (Nov to Feb). Kevin summarized the contract. It includes a 'club night' for members, the ability to sell our memberships in their stores, a grant to hire temporary staff, and other things. Where on our website does MEC want their logo/link? What is the payment timeframe for the grant? (Kevin has contacted MEC to ask.)
- Early in 2009, we (Membership Committee Director Rob Cosco) expended a lot of time and energy building relationships with bike shops -- see "<http://biketothefuture.org/get-involved/join-bike-to-the-future/membership-card-and-participating-bike-shops>". We should ensure MEC knows we are not exclusive partners with anyone. If we sign the MEC contract, we should also extend similar partnership opportunities to the bike shops. Our website should include the logos/links of all bike shops we partner with; the size could vary by level of funding.
- Kevin will circulate the contract to all directors. (Done, and a lot of discussion has ensued.)

17. Financial Update (Curt)

- Please see the attached report.

18. City Committee (Mark)

- Please see the attached report.

19. Provincial Committee (Jeremy)

- Please see the attached report.
- There was a lot of discussion and ideas about the actions our Provincial Committee should take. (For example, BttF should suggest specific changes to the Highway Traffic Act and/or publically suggest the HTA be reviewed.)

20. MPI and adult cyclists (Jackie)

- Adam Keedal from MPI contacted Jackie. MPI Executives have directed him to prepare a report on the current state of what MPI is doing for cyclists, and what they could do for adult cyclists.
- This is an opportunity to provide a "wish list" of what could happen, which includes what's happening here, what's happening elsewhere, and what could happen here.
- Jackie will share an existing document with Adam, CC our Safety and Education Committee, and open dialogue.
- Potential for putting cycling safety workshops in the Leisure Guide.

23. Bus Rapid Transit (Gareth)

- There was a meeting last week with the consultant. Some details about the AT pathway are still being worked out. Solid connections are lacking on some parts.
- There's a cycling safety problem at the Donald & Stradbrook intersection because northbound Donald cars can turn right onto Stradbrook on a red light, so northbound cyclists are vulnerable to a "Right Hook". Gareth wants that "right on red" removed. He would also like to see a "Copenhagen Left" for southbound Donald cyclists.
- Just south of Confusion Corner, there will be a bidirectional pathway on the east side of Pembina, and cyclists will cross Pembina at Jessie.

24. Disraeli Bridge and Overpass Rehabilitation (Brion)

- As a result of the extra \$60million in funding from the Provincial government, the work of the Disraeli Rehabilitation *Collaborative Planning Working Group* report has been shelved, but the process was still positive.

25. STOP signs as YIELD signs for cyclists (Kevin)

- This was/is a positive advocacy initiative. See <http://biketothefuture.org/design-for-the-future/stop-as-yield>.

Provincial Committee report – Jeremy Hull

Meeting with Minister Jim Rondeau

On October 8th I met with Jim Rondeau, Minister of Science, Technology, Energy and Mines at his invitation, along with representatives of Green Manitoba, the provincial agency responsible for implementing a number of environmental initiatives. Minister Rondeau was asking for input, via the recently formed Active Transportation Advisory Committee, concerning what actions we would like to see the provincial government take in the short, medium and longer terms. He sees the need for a series of reports from this committee that would identify measurable goals, and identify the progress government is making on them. He emphasized that his department can help by legitimizing our issues and pushing them with other departments, and that Green Manitoba can take the priorities established by the advisory committee and turn them into reports. But first we need to lay out our vision for the province and identify the goals and issues that we see. This suggests the need for BttF to hold a strategic planning meeting to come up with an adequate response.

NDP Leadership Candidates Survey

A set of questions on cycling issues was developed by Anders and me and forwarded to the NDP candidates. Responses were received from both remaining candidates and have been posted to our web site. Both candidates gave positive responses.

Selinger quote: "I agree that we need to take a much closer look at opportunities to promote and encourage cycling as a serious transportation alternative. As NDP leader and Premier, I will want to work with all interested parties to move this forward and dedicate resources to it."

Ashton quote: "As Minister I was able to work with my colleagues to fund bike paths and to fund the historic first Rapid Transit/Active Transportation corridor in South Winnipeg. As a candidate I have further committed to extend this to the East Rapid Transit/ Active Transportation Corridor."

City Committee report – Mark Cohoe

City of Winnipeg Budget Preparations

We have held an initial meeting to begin planning for the 2010 budget process. See http://biketothefuture.org/attachments/0000/1257/citycommitteemeetingminutes_2009-09-29.pdf. I plan to keep the process rolling over a number of meetings. We want to include a diverse community of groups and encourage them to make presentations to the city on AT as well.

Rapid Transit AT Pathway

Progress continues. A next meeting has been scheduled for October 29th.

Osborne Bridge Rehabilitation

The Osborne Bridge Rehabilitation Neighbourhood Advisory Committee (NAC) has met twice so far. See <http://biketothefuture.org/about/btfs-city-committee>. I have some concerns that the city has not budgeted enough money to improve the bicycle facilities over this bridge. The next meeting on October 28th should provide us with a good sense of what will be included in the project. At that time, we may need to take action to seek additional funding for the project in the budget process.

I will be keeping people up to date on this through a monthly report at Bike to the Future's monthly meetings and through regular postings to One Green City. I will be setting up a page on Bike to the Future's web site to gather all of the relevant information into one area. I would also like to set up an informal meeting to be held the second Monday following the NAC meetings to discuss opportunities for the bridge. I think 7:00 PM at the *Toad in the Hole* will be workable. Please let me know if you want to attend these meetings. The meetings would be held October 19th, November 9th, November 30th, and December 21st.

Fort Garry Bridges

The AT path is over the river is now open. The connections need to be completed. I believe that the connection on the east end of the spans south of Bishop Grandin is the only one that has been completed.

City List serve

The best way to stay in touch with the City Committee is to subscribe to the committee's list serve. To subscribe, visit <http://lists.biketothefuture.org/listinfo.cgi/city-biketothefuture.org>.



Income Statement - Apr 1 '09 to Oct 13 '09
Financial Statement

	Account	DB	CR	Net
Revenue				
	Bike Shorts		525.50	\$ (525.50)
	Donation	112.00		\$ 112.00
	Interest	0.28		\$ 0.28
	Membership	1,825.39	41.43	\$ 1,783.96
	T-shirts	630.00		\$ 630.00
		2,567.67	566.93	\$ 2,000.74
Expenses				
	Admin cost		165.00	\$ (165.00)
	BTWD	1,300.00	3,300.00	\$ (2,000.00)
	Conference	60.00	30.00	\$ 30.00
	Presentations	50.00	136.64	\$ (86.64)
		1,410.00	3,631.64	\$ (2,221.64)
	Opening retained earnings			\$ 4,335.37
	Net earnings YTD			\$ (220.90)
	Closing retained earnings			\$ 4,114.47
		3,977.67	4,198.57	-220.9

Note: As of Apr 1 '09 T-shirts had yet to recover \$1,237.64 of cost **T-shirt net:** \$ (607.64)

Note: Opening retained earnings includes **\$450 liability for July 25, '08 Scavanger Hunt grant**

Note: Conference was a carry-over from Oct'07



General Ledger
Apr 1, 2009 to Oct 13, 2009

01-Apr-09		Balance Forward							\$ 4,335.37
Date written	Bank Date	Acct	Payee	Memo	Ck#	CR	DB	Balance	
	16-Apr-09	T-shirts		\$235 Deposit			\$ 45.00	\$ 4,380.37	
	16-Apr-09	Donation		\$235 Deposit			\$ 20.00	\$ 4,400.37	
	16-Apr-09	Membership		\$235 Deposit			\$ 170.00	\$ 4,570.37	
	30-Apr-09	Interest		Credit Interest			\$ 0.08	\$ 4,570.45	
15-Apr-09	06-May-09	Admin cost	MB Eco Network	MEN Membership renewal inv#676	50	\$ 50.00		\$ 4,520.45	
	06-May-09	Presentations	Curt Hull	StreetFilms shipping for Millennium Library videos \$45 USD	52	\$ 57.30		\$ 4,463.15	
	07-May-09	Membership		External Deposit PAYPAL PTE LTD			\$ 393.04	\$ 4,856.19	
	08-May-09	Presentations	Jackie Avent	Webinar cost	51	\$ 25.00		\$ 4,831.19	
	12-May-09	Membership	Jackie Avent	?			\$ 10.00	\$ 4,841.19	
	15-May-09	T-shirts	Jackie Avent	\$320 Deposit			\$ 60.00	\$ 4,901.19	
	15-May-09	Membership	Jackie Avent	\$320 Deposit			\$ 260.00	\$ 5,161.19	
13-May-09	28-May-09	BTWD	Commuter Challenge	Downtown Spirit Bus promotion	53	\$ 2,000.00		\$ 3,161.19	
	31-May-09	Interest		Credit Interest			\$ 0.20	\$ 3,161.39	
	02-Jun-09	Membership	Jackie Avent	\$310 Deposit			\$ 210.00	\$ 3,371.39	
	02-Jun-09	T-shirts	Jackie Avent	\$310 Deposit			\$ 50.00	\$ 3,421.39	
	02-Jun-09	Presentations	Jackie Avent	\$310 Deposit - Honorarium for a safety presentation			\$ 50.00	\$ 3,471.39	
	06-Jun-09	Membership		External Deposit PAYPAL PTE LTD			\$ 237.35	\$ 3,708.74	
20-May-09	11-Jun-09	Membership	Rob Cosco	Membership card printing - Staples e90b18	54	\$ 41.43		\$ 3,667.31	
09-Jun-09	11-Jun-09	Admin cost	Wpg Public Library	Monthly meeting - Buchwald room rental	56	\$ 51.45		\$ 3,615.86	
	30-Jun-09	T-shirts	Jackie Avent	\$567 Deposit			\$ 455.00	\$ 4,070.86	
	30-Jun-09	Donation	Jackie Avent	\$567 Deposit			\$ 2.00	\$ 4,072.86	
	30-Jun-09	Membership	Jackie Avent	\$567 Deposit			\$ 110.00	\$ 4,182.86	
26-May-09	03-Jul-09	Admin cost	Alain Foidart	Website Dreamhost inv# 319764-2009-05-13-6	55	\$ 63.55		\$ 4,119.31	
	14-Aug-09	Membership	Jackie Avent	\$130 Deposit			\$ 80.00	\$ 4,199.31	
	14-Aug-09	Donation	Jackie Avent	\$130 Deposit (In memory of Tim Hunt)			\$ 30.00	\$ 4,229.31	
	14-Aug-09	Donation	Jackie Avent	\$130 Deposit			\$ 20.00	\$ 4,249.31	
14-Aug-09	18-Aug-09	BTWD	Curt Hull	Forks breakfast	57	\$ 1,300.00		\$ 2,949.31	
	10-Sep-09	BTWD	Bike to Work Day Wpg	\$1360 Deposit - Forks breakfast - repayment			\$ 1,300.00	\$ 4,249.31	
	10-Sep-09	Donation	Jackie Avent	\$1360 Deposit (In memory of Tim Hunt)			\$ 20.00	\$ 4,269.31	
	10-Sep-09	Donation	Jackie Avent	\$1360 Deposit			\$ 20.00	\$ 4,289.31	
	10-Sep-09	T-shirts	Bike to Work Day Wpg	\$1360 Deposit			\$ 20.00	\$ 4,309.31	
	30-Sep-09	Bike Shorts	Dustin Anderson	Bike Shorts DVD	61	\$ 50.00		\$ 4,259.31	
15-Sep-09	03-Oct-09	Bike Shorts	Winnipeg Film Group	Cinemateque - deposit	58	\$ 250.00		\$ 4,009.31	
	06-Oct-09	Presentations	Jackie Avent	Webinar cost "How to Build Political Will"	62	\$ 54.34		\$ 3,954.97	
	13-Oct-09	Donation	Jackie Avent	\$355 Deposit ??			\$ 5.00	\$ 3,959.97	
	13-Oct-09	Membership	Jackie Avent	\$355 Deposit - Membership from mail-ins			\$ 20.00	\$ 3,979.97	
	13-Oct-09	Membership	Jackie Avent	\$355 Deposit - Membership from Ciclovía			\$ 330.00	\$ 4,309.97	
24-Apr-08		Conference		Journal entry - ck#12 stale dated	12		\$ 30.00	\$ 4,339.97	
08-Jul-08		Conference	Planners Plus	To replace ck#12 - Oct'07 Green Conference	35	\$ 30.00		\$ 4,309.97	
08-Jan-09		Conference		Journal entry - ck#35 stale dated	35		\$ 30.00	\$ 4,339.97	
20-Oct-09		Bike Shorts	Winnipeg Film Group	Cinemateque - final payment	59	\$ 225.50		\$ 4,114.47	