

Bike to the Future Monthly Meeting
August 12, 2008 Manitoba Eco-Centre
Minutes

Directors

Present: Mark Cohoe, David Wieser, Jackie Avent, Kevin Miller, Ben Goldstein, Dave Elmore, Curt Hull, Jeremy Hull

Regrets: Rob Cosco, Cory Bellhouse, Karin Kliever

Members

Present: Ron Cooney, Jacques Marcoux, Holly Pokliter, Todd Andres, Ted Mann, Joel Charriere, Ray Yuen, Kate Dykman, Anders Swanson

Regrets: Don English, Shannon Keys, Gareth Simons, Tim Hunt, Guy Madill

Guests

Kevin Stevenson

1. Introductions

2. Call to Order

The meeting was called to order at 5:30pm by co-chair Jackie Avent.

3. University of Winnipeg Sustainability Festival September 15th – 19th

Kate Dykman will be coordinating speakers and workshops for the U of W's Sustainability Festival September 15th-19th and would like to include Bike to the Future in the event.

- The festival will be promoted through the U of W radio station and newspaper.
- There would be no fee for Bike to the Future to participate
- Displays would be set up from 9-3pm Monday to Friday (Monday, Tuesday, Thursday are the main student days at the U of W). We wouldn't need to have someone there for the full time.
- Thursday would probably be focused on AT, so that would be the best fit for BttF
- Speaker/Film events could be held in the evening
- They expect up to 150 people per event.
- We might be able to charge \$5 for a film as a fundraiser
- BttF film night could be week after as part of the Campus Commuter Challenge, with advertising/promotion taking place during the Sustainability Festival September 15th to 19th.
- David Wieser and Anders Swanson from West Central Commuter Cyclists (WC3) suggested they might be able to volunteer to provide bike tune-ups.
- Dave Elmore and Curt Hull might be able to put on a safety & cycling workshop as well

- Jackie will coordinate with Kate and work on planning the BikeShorts! Film Festival on Thursday night.

4. University of Winnipeg Transportation Hub

Anders Swanson gave an update from a meeting on the Transportation Hub being proposed for the U of W campus. BttF's rep, Dave Hubbard, was unable to attend the meeting, but he had sent the U of W a PowerPoint presentation with his ideas.

- The architects are working on class C estimates for the project which will be used to apply for funding
- Design consultants for the U of W Transportation Hub want BttF to provide feedback and input.
- They hope to integrate the proposed transportation hub with greenway connection to St. Mathews through the campus.
- They are considering multiple, mobile sites for bike parking
- They want to incorporate a quality crossing of Portage into the project
- Curt Hull thought BttF might be able to provide a list of essential requirements for cyclists.

5. Police Ticketing of Cyclists

BttF has received many emails from cyclists who have recently been ticketed for riding on the sidewalk.

Joel Charriere gave us some background on actions he has undertaken as a response to the recent tickets. Large gaps in Portage Avenue led Joel to contact the mayor's office to call for maintenance and point out the general deterioration of the roadways and the adverse effect road conditions have on cyclists. He feels that the shape of city roads is in contrast to the police departments ticketing of cyclists riding on the sidewalk. He drafted a message calling on the mayor to take a bike ride on city streets and make necessary repairs. He had asked BttF to send it across our list serve, but we decided not to as we want to reserve the list serve for announcements. Joel was persistent in contacting the mayor, but the result was that he was pointed to the City's AT plan.

We discussed whether or not we should get the City Committee/ATAC on top of the issue. We also discussed the city's implementation of the 2008 AT Implementation Report. We felt the city was moving very slowly on implementation. On the one hand, we don't want to be too negative towards the city, as they are moving forward, but at the same time, we don't want to be complacent because we are an advocacy group.

Post-meeting update:

Jacques Marcoux had his ticket waived in Small Claims Court. See

<http://biketothefuture.org/news/archives/2008/08/17/cyclists-ticketed-for-sidewalk-riding> .

Discussion on Tickets

- The police had set up a check stop at the end of the bridge
- The fine for cycling on the sidewalk is \$107, although no demerits are added to your license.
- It may be possible to plead guilty with reason/explanation, which may lead to a reduction in the fine. The risk of contesting a ticket is that you will be responsible for extra court fees.
- Should the sidewalks on Osborne Bridge be considered as multiuse paths?
- Anyone getting a ticket should consider contacting Len at POINTS.
- Division 1 police had been receiving complaints from pedestrians being buzzed by cyclists along the bridge
- Sidewalk cycling is not as safe as road cycling, so using traffic as a reason for cycling along the sidewalk instead of the road would not be valid.
- Ray Yuen noted that his survey had shown that people are not willing to go very far out of their way to get to their destination. We should worry about condoning sidewalk cycling because it aggravates motorists
- Our bike counts have shown that 50% of cyclists pedalling over the Osborne Street Bridge choose to travel down the sidewalks. Most roadways are designed with the goal that 85% of users will follow traffic regulations. If 50% of motorists were violating the regulations over a specific length of road, the engineers would be considering adjustments to the roadway design or modifying the regulations to match behaviour.

Action: We decided we would try and set up a meeting between Bike to the Future, City Traffic Engineers, and the Winnipeg City Police to discuss the issue. Jacques, Joel and Ben will move ahead with this.

6. Planners Network Report

There was a brief report on the Planners Network conference. A highlight of the conference was a mobile workshop highlighting green infrastructure and Active Transportation throughout the city.

7. Safety Education Course

Kevin Miller will forward addresses of interested people to the Safety Committee. [Done]

8. T-Shirt Update

Ben Goldstein is still looking into costs for t-shirts, and will update us at the next meeting. He wants to have the t-shirts ready for the fall forum.

9. University of Manitoba Meeting

Ben Goldstein met with the VP in charge of external relations at the U of M. His goal was to have the U of M adopt a statement to the effect that they are a cycling friendly campus. They agree in principal, and would be willing to endorse specific projects.

With the upcoming Project Domino and purchase/redevelopment of the Southwood Golf Course, there will be many upcoming opportunities to make improvements for cyclists commuting to the U of M.

There is still a need to get the U of M's sustainability office on board. Ben would like to put together a 15 slide PowerPoint presentation:

- 5 slides about BttF
- 5 slides about research on the efficacy of cycling facilities
- 5 slides on specific ideas the U of M could implement

Apparently someone has done an honours thesis on travel demand management for the U of M area.

10. Finances

Curt Hull gave an update on finances. See the attached reports.

11. Fall Forum

We have received funding of \$5000 from the province's Sustainable Development Innovation Fund (SDIF) for the fall forum.

Curt Hull informed us that expenses in the range of \$5000 for the fall forum could put us in a tight cash flow situation, so the timing of the grant would be important.

- Typically, cash flow for this grant would be 90% up front; with the remaining 10% flowing after the final reporting is completed and filed.
- The \$5000 will go to coordination/speakers for the event.
- A coordinator might need 50% up front.

Initial Planning Meeting for Fall Forum: Wednesday August 20th, 4:30 pm @ the Eco Centre board room.

12. Membership Update

Following Bike to Work Day, our membership is now above 600! We will have to devise a plan to renew memberships. Anyone interested in membership issues should contact admin@biketothefuture.org.

13. Discussion Forum for Website

Our original discussion forum was forced to shut down due to spam. We discussed a possible replacement for the forum. Any new forum would require login, which would be more challenging to administer

- We discussed whether or not the forum should be moderated, and how to go about moderating the forum.
- Moderating the forum could be a huge task.
- We want to keep the discussion open
- Having a report a spam feature could reduce the workload of the moderator(s)
- Having a digest format available would make the number of emails more acceptable for many members.
- The previous forum was not promoted/fully utilized
- The list serve that preceded the forum had worked well, but all BttF members/supporters had been added to it because it doubled as an announcements list. Therefore, many supporters/members received more e-mail than just the announcements they wanted.
- Making use of multiple list serves could also help
- We should get a sub-committee together to put together rules that a moderator(s) can use and refer to if messages need to be denied.

Action: Jackie Avent will look into how the Association of Pedestrian and Bicycle Professionals list serve is administered. [Done]

14. Bike Shorts Film Night

We will try and do this as part of Sustainability Week at the U of M, or later as part of the Campus Commuter Challenge. Jackie will contact the Film Festival director and see what can be arranged with the U of W Sustainability Fest too.

15. Bike Rally

Ray Yuen is still waiting for word on provisions for insurance for the rally (Ron Brown of the Manitoba Cycling Association is on vacation). If Ray is not able to get the rally in before the end of September, the rally will be held off until next year. We received money to help run the rally from the city, so that will be kept on the books until the rally takes place.

16. Advocacy Brochure

Ray Yuen updated us on the status of our advocacy brochure.

- We now have the necessary photographs; we just need to get the high resolution versions inserted.
- We will include an insert with contact information for councillors, etc. that can be printed and updated as needed.
- We will make some small changes in the title of the brochure
- Ray will contact Ryan Solomon of Investors Group to see if funding from their Community Projects Fund is still available.
- Jackie will send high-resolution photos and edits to be made to Andrea for the updates [done].

17. Bike Manufacturers Grant

We would need a specific project to apply for a Bicycle Manufacturers Grant.

18. Neighbourhood Update

West Central Commuter Cyclists helped out with bike repairs at the Art City parade and festival.

19. King Street Retrofit/Sharrows

We discussed the King Street Retrofit and Sharrows in general.

- City Planning on the 2008 AT Implementation plan seems to be behind
- The City monitors the Neighbourhood Cycling Group message boards, so posting ideas to these groups is a worthwhile idea.
- We do not feel that sharrows should be included as a permanent solution, and that any route with sharrows should be deemed incomplete. They should be a stop gap measure that will eventually be replaced with better infrastructure.
- Plan Winnipeg obligates the city to consider cycling in all reconstruction projects.
- The fall forum will be a good opportunity to put this issue forward.

20. Non-Standard Vehicles @ Centre for Sustainable Transportation

Curt Hull gave a rundown on ongoing talks regarding provision for non-standard vehicles in the Highway Traffic Act.

- They have had an initial session
- There will be another session on August 26th
- They are discussing licensing and the Highway Traffic Act, with respect to non standard vehicles.
- The province has to decide how to deal with Zen Cars, electric bikes, etc.
- We need to start discussing what our policy should be
- In Germany, low speed vehicles have stickers indicating the maximum speed roadway they are allowed onto
- There are many different power ratings for vehicles.

21. Spring Bicycle Count Report

Jeremy Hull tabled his report on the spring 2008 bicycle counts.

22. Approval of Minutes from June, July

Minutes from the June and July 2008 meetings were approved.

23. Adjournment

The meeting was adjourned at 7:20pm



General Ledger
- Activity to Aug 12, 2008

Date written	Bank Date	Acct	Payee	Memo	Ck#	CR	DB	Balance
	01-Apr-08			Balance Forward				\$ 2,498.31
	25-Apr-08	Donation		MEC bag donation			\$ 2,400.00	\$ 4,898.31
	25-Apr-08	Donation		MCA donation for MB Budget printing			\$ 400.00	\$ 5,298.31
	25-Apr-08	Membership		Deposit			\$ 550.00	\$ 5,848.31
	30-Apr-08	Interest		Interest			\$ 0.36	\$ 5,848.67
12-May-08	13-May-08	BTWD	Anders Swanson	Contempra Signs	26	\$ 117.60		\$ 5,731.07
9-May-08	15-May-08	BTWD	Ken Gerrard	BTWD Website	25	\$ 500.00		\$ 5,231.07
13-May-08	16-May-08	Admin cost	MB Eco Network	MEN Membership renewal	27	\$ 50.00		\$ 5,181.07
	19-May-08	Membership		Deposit			\$ 20.00	\$ 5,201.07
	22-May-08	Membership		Deposit			\$ 20.00	\$ 5,221.07
14-May-08	27-May-08	BTWD	Anders Swanson	Industry Images inv 2599 - Posters	28	\$ 109.77		\$ 5,111.30
	31-May-08	Interest		Interest			\$ 0.70	\$ 5,112.00
1-Jun-08	02-Jun-08	BTWD	Anders Swanson	Industry Images inv 2630 - Posters	30	\$ 166.33		\$ 4,945.67
	02-Jun-08	Membership		Deposit			\$ 120.00	\$ 5,065.67
1-Jun-08	03-Jun-08	BTWD	War on Music	BTWD T-shirts deposit	31	\$ 1,680.00		\$ 3,385.67
	05-Jun-08	Membership		Deposit			\$ 5.00	\$ 3,390.67
10-Jun-08	11-Jun-08	BTWD	Anders Swanson	Industry Images inv 2724 - Posters	32	\$ 66.53		\$ 3,324.14
17-May-08	19-Jun-08	Admin cost	Jackie Avent	Special membership meeting food	29	\$ 10.89		\$ 3,313.25
	30-Jun-08	Interest		Interest			\$ 0.32	\$ 3,313.57
2-Jul-08	11-Jul-08	Admin cost	Alain Foidart	Dreamhost inv#319764 - Website domain	33	\$ 83.65		\$ 3,229.92
3-Jul-08	11-Jul-08	Admin cost	Jackie Avent	Contempra inv#93491 - BttF Banner	34	\$ 107.52		\$ 3,122.40
8-Jul-08	21-Jul-08	BTWD		Invoice to BTWD			\$ 640.23	\$ 3,762.63
	25-Jul-08	Donation		City (Mike Pettet) for Ray Yuen Scavenger hunt			\$ 450.00	\$ 4,212.63
	31-Jul-08	Interest					\$ 0.35	\$ 4,212.98
24-Apr-08		Conference		Journal entry - ck#12 stale dated	12		\$ 30.00	\$ 4,242.98
8-Jul-08		Conference	Planners Plus	To replace ck#12 - Oct Green Conference	35	\$ 30.00		\$ 4,212.98



Income Statement - Apr 1 '08 to Aug 12 '08
Financial Statement

	Account	DB	CR		Net
Revenue					
	Donation	3,250.00		\$	3,250.00
	Interest	1.73		\$	1.73
	Membership	715.00		\$	715.00
				\$	<u>3,966.73</u>
Expenses					
	Admin cost		252.06	\$	(252.06)
	BTWD	640.23	2,640.23	\$	(2,000.00)
	Conference	30.00	30.00	\$	-
				\$	<u>(2,252.06)</u>
Net earnings YTD					\$ 1,714.67
Opening retained earnings					\$ 2,498.31
Closing retained earnings					\$ 4,212.98
		\$ 4,636.96	\$ 2,922.29		