

Bike to the Future Meeting Minutes

July 10, 2007

Manitoba EcoNet, 303 Portage Ave., Winnipeg

Present: Don English, **Molly McCracken**, **Gord McGonigal** (recorder), **Jeremy Hull**, Ian Tizzard, Gareth Simons, Shannon Keys, **Karin Kliewer**, Brion Dolenko, **Rob Cosco**, **Jackie Avent**, **Kevin Miller** (meeting chair), Tim Hunt, Anders Swanson, Mick Lauth (Mountain Equipment Coop).

Regrets: **Cory Bellhouse**, Mark Cohoe, Dave Hubbard, **Ben Goldstein**, **Liisa Halstead**, **Curt Hull**

Call to order: 5:37 pm

1. WELCOME, INTRODUCTIONS

2. APPROVAL OF THE AGENDA

3. ADOPTION OF JUNE 12 MINUTES

(Adopted by consensus)

4. BUSINESS ARISING FROM THE MINUTES

- ❖ ACTION (20070612-5f): Events Committee to explore the idea of a Bike Day for the fall.
-- see below
- ❖ ACTION (20070612-7a): Board to determine rep selection process
-- Rob sent out a call for nominations. See below for further discussion.
- ❖ ACTION (20070612-7d): Gord to fill out application for more insurance info.
-- Rob and Gord have been communicating with Capri Insurance. They will not sell us Directors and Officers insurance without General Liability. The GL will cost 1,000 to \$1200, and D&O is \$150 additional. AD&D would be a further \$200. Note that the GL will cover group rides (even by non-members).

Discussion that this is considerably more costly than expected. Instead, we'll likely obtain insurance on a per-event basis as needed. Waivers should also be used as some protection.

ACTION (20070710-4.1): Rob and Gord to see if any company will sell us D&O without general liability, or if there is cheaper general liability (perhaps without coverage for group rides) available from somewhere.
- ❖ ACTION (20070612-7g): Board to determine our participation with Sierra Club after hearing from other members
-- no action: Sierra Club event happened without our participation.

Actions continuing to next meeting

ACTION (20070612-5b,e): Ben to look into a 2-sided biz card for promotional purposes
-- no report

ACTION (20070612-5b): Membership Committee to identify several events to concentrate on

ACTION (20070612-7b): Committee chairs to submit mission statements (probably determined with the help of your committees) to the Secretary by July 3 so they may be collated and adopted as “policy” at the next board meeting.
-- none received so far.

ACTION (20070612-7c): Directors please submit job descriptions for their position to the Secretary by July 3 so they may be adopted as “policy” at the next board meeting.
-- only one received so far.

ACTION (20070612-7e): Ben to look into getting some materials together for a press release (about our birth).
-- no report

ACTION (20070612-7f): Board to set date for a conversation about Critical Mass
-- no action yet

5. REPORTS FROM BTTF COMMITTEES

a) Treasurer

- No report

b) Membership/Outreach/Volunteers

-- Karin has taken over Liisa’s duties for the time being

-- our membership forms are at MEC cash registers

-- Discussion about getting membership forms distributed. It was generally thought that handing out forms personally would be more effective than anonymously leaving forms on bikes and other places.

-- Suggestion made regarding a membership drive with a prize draw (possibly from MEC) for those signing people up.

-- Discussion about an attention-getting display such as a human-powered smoothie maker.

c) City

-- nothing to report

ACTION (20070710-5c): Rob to request Ben and Anders get together to investigate regional group issues with the website

d) Province

-- meeting Aug 7 with Ron Lemieux, Minister of Infrastructure and Transportation

e) Website/communications

-- no report

f) Events and Fundraising

-- see below

6. REPORTS FROM PROJECTS AND COMMITTEE REPS

a) Winsmart (Tim Hunt, Gareth Simons)

- nothing new to report

b) Marconi (Don English, Anders Swanson)

- now called "Northeast Pioneers Greenway"

c) Bishop Grandin Greenway (Don English)

- nothing new to report

d) Disraeli (Phil Roadley (not present), report from Kevin Miller)

-- Kevin to send meeting minutes to the BttF email list

-- public consultations in Sept/Oct.

e) One Green City (Anders Swanson)

-- interested in a fall forum

f) North Winnipeg Commuter Cyclists (Anders Swanson)

g) West Central Commuter Cyclists (Anders Swanson)

-- meeting with Kevin Nixon

-- next meeting July 26th

h) North Winnipeg Parkway (Jim Chapryk)

-- no report

i) Bicycle counts survey update (Jeremy Hull)

-- survey results posted to Bttf email list

j) UofW Bike Station (Dave Hubbard)

-- report attached

k) Downtown Biz (Anders Swanson)

-- bike racks on Broadway designs selected

7. NEW BUSINESS

a) Selection of Active Transportation Advisory Committee representative (and alternate)

- Two applications received with a third expressing interest as an alternate.
- Discussion about all three acting as a team, with one acting as our “official” representative.
- It was decided the AT Committee rep will report to the City Committee.
- First meeting in July 13.

ACTION(20070710-7a): ROB to contact Mark and Gareth and instruct them to decide amongst themselves who will be the “official” rep on the committee.

b) Confirmation of official reps

-- List tabled until next meeting

ACTION(20070710-7b): Kevin to confirm list of reps

c) MEC Grant

- Jackie wrote successful letter of application
- MEC Urban Sustainability Grant will provide us with 5 cents every time a customer declines a plastic bag at the checkout.
- Projected grant is around \$2,000

d) MEC Potential Partnership (Mick Lutt, MEC)

- MEC has a mandate to support community groups
- MEC has 60,000 members in Manitoba
- Discussion regarding how MEC can support us (besides cash). Possibilities include:
 - use of store for promotions
 - after hours events in store or rooftop
 - can do some advocacy, letter writing, petition drives on our behalf
 - can offer advice on events
 - MEC website can list our events
 - in-store bulletin board
 - low-cost T-shirt printing

-- There was a discussion about possible downsides to our cooperation with MEC, but none were noted.

-- Jackie volunteered to be our liaison with MEC.

e) Fall Event - discussion and call for planning volunteers

-- Two main possibilities: safety jam and needs survey based on regional nodes.

-- October 11 is the tentative date for this event.

-- Molly will facilitate this project. She calls for volunteers to organize this event.

-- First meeting of this "Fall event committee":

Thursday July 19th, 6 pm
Old market square picnic benches

f) Regional cycling groups

-- see discussion above under City Committee

g) Other discussions

-- It was suggested that committees could regularly meet just prior to our meeting.

8. ITEMS SUBMITTED AS INFORMATION

a) MMA needs cyclists

The Manitoba Medical Association is holding a press conference to highlight the importance of active transportation. Mayor Katz will be attending. The MMA would like cyclists to come out as well to show their support. The press conference is July 24, 1pm at Winnipeg City Hall.

9. CALL FOR ADJOURNMENT

Meeting adjourned at 7:30.

Next meeting
Tuesday, August 14th, 5:30 pm, outdoors at Old Market Square
(and every second Tuesday of the month following)
Rain location: Mb EcoNet, 303 Portage Ave, 3rd floor

Submitted Reports

BTTF COMMITTEES

a) Treasurer

- No written report

b) Membership/Outreach/Volunteers

- No written report

c) City

- No written report

d) Province

- No written report

e) Website/communications

- No written report

f) Events and Fundraising

- No written report

g) Safety and Education

- No written report

PROJECTS AND COMMITTEE REPS

a) Winsmart (Tim Hunt, Gareth Simons)

- No written report

b) Marconi (Don English, Anders Swanson)

- No written report

c) Bishop Grandin Greenway (Don English)

- No written report

d) Disraeli (Phil Roadley (not present), report from Kevin Miller)

- No written report

e) One Green City (Anders Swanson)

- No written report

f) North Winnipeg Commuter Cyclists (Anders Swanson)

- No written report

g) West Central Commuter Cyclists (Anders Swanson)

- No written report

h) North Winnipeg Parkway (Jim Chapryk)

- No written report

i) Bicycle counts survey update (Jeremy Hull)

- No written report

j) UofW Bike Station (Dave Hubbard)

The Sustainable Transportation Working Group of the University Campus Council, has been tasked with moving the project forward. They are currently defining the terms of reference for a feasibility study to more clearly quantify the interest in this sort of facility, propose potential sites, assess potential donors for capital costs, and develop projected cash flows and revenues. The assumption is that the facility must be self-sustaining and will be well used prior to a move towards design development and fund raising stages. There is no firm time line at the moment, it is felt that a two year time frame is not unrealistic.

-- Dave Hubbard, July 11, 2007

k) Downtown Biz (Anders Swanson)

- No written report