



MORE PEOPLE BIKING  
MORE OFTEN

### **Bike Winnipeg Board Meeting**

**August 14, 2018 at 6:00 pm to 7:30 pm**

**Location:** Sport for Life, 145 Pacific Avenue, Winnipeg MB R3B 2Z6

**Strategic focus - that we establish the development of the downtown cycling grid as a priority of all of Bike Winnipeg in 2018 and each of the committees should advance or leverage this priority.**

**Present:** Misty Bromley, Clayton Rudy, Shevaun Fortune, Kailey Kroeker, Denis DePape, Kaye Grant, Brit Curtis, Liz Shearer

**Other:** Mark Cohoe

**Regrets:** Ian Walker, Zach Fleisher, Phillip Mikulec, Kevin Parsons

**Chair – Denis**

**Minutes – Misty**

Called to order at 6:06

Agenda: move up the motion to just after minutes

Minutes: Moved: Misty.

Seconded – Brit. No voting.

Action items from last meeting:

- Obtain accounting data/files from Bill (Kaye, Mark, ongoing, likely into September)
- Determine street address for the companies' office (executive – Mark's residence)
- Change address with ACU (Shevaun)
- Determine strategy for revisiting terms of reference etc. (executive – post-election)
- Email with needs for ride marshals, etc. (Mark)
- Clean up/develop content for election website (Bill, Ian)
- Contact Winnipeg Trails about election strategy (Ian)

Motion – to dissolve the education committee and/or merge with the outreach committee.

Discussion – the education committee had great success with the BEST program, but there was always difficulty in finding other objectives/direction. One project was a map with ally-ship with commercial sector, felt somewhat like outreach. Many projects might be of more use when combined with another committee, such as advocacy (infrastructure) or outreach (using the existing infrastructure). There could be sub-committees formed to work on specific projects. It was hard to get people participating in education programs unless there was a subsidy or sponsor.

Kaye – might consider running a combined committee, so that it is a practice project for revisiting our committee structure. There could be momentum, and a larger pool of people to draw.

Liz – noted the committee was formed through work with BEST, cycling skills courses, but half of courses cancelled for lack of participation (through leisure guide).

**Motion: to merge outreach and education cttee. Moved: Brit. Seconded: Kaye. Carried.**

**ACTION: email lists to be changed. Send notice to both committees and set a meeting date (Mark). Committee to be co-chaired by Brit and Kaye until there is a meeting.**

Bike racks – Mark did an orientation session. Participation was poor. Mark needs to get out the guidelines, rules, which is his next priority. More people have said that they can help out.

**ACTION: develop and issue guidelines for volunteers to have accurate information (Mark).**

**Civic election strategy** (free-flowing discussion)

Mark has worked through the alternative municipal budget. For AT, raise funding by \$2 million per for downtown and mature neighbourhood to hire a cycling/pedestrian engineer and an outreach person (the two positions of the recommended four that we do not have) \$1 million to do winter maintenance funding. Three levels of funding also included. An AT planner (which we have, who is now the acting AT coordinator) is complementary to an AT engineer.

A potential Yes/No question to candidates – would you be in favour of the above proposal?

Meeting with CAA next week about the next release. Will likely talk to Chris Baker, the Acting AT Coordinator. Mark has met with one candidate, maybe another. Others have made some promises.

Would be good to have a discussion with some of the candidates. We might be able to meet with Bowman, if he can get some good press about it. After Folklorama, judging from social media.

Would be good to have some focused goals and push out to them membership.

Nominations close rather late – sometime in September.

Are there upcoming forums so that we can try and get some cycling related questions presented to the candidates? There will likely be one per ward, at least where there is a race. Daniel Mac would be a good one – there is a meaningful race going on. Fort Garry would be another one.

Should we survey our membership about the top priorities? That was done for the last election and then used that information to compare to candidates. It's got to be pretty high level ask. Downtown is probably going to be the focus, since suburbanites also bike downtown.

Do we want to address Portage and Main piggyback on the issue? Denis thinks it will be divisive and that we should stay away from it. We should have a strategy/segue approach if we are asked. Our long-term strategy is that Main Street has protected bike lanes. Main also goes into rapid transit plan as well – it's easy to do a rapid transit/bike lane at the same time

If we get caught on the wrong side of the wedge, we could be in trouble, so we say that we support active transportation regardless if the barriers remain or not. Focus on moving people, not cars.

Denis - influencing election - we seem to be getting great press and candidates are reading the paper. Partnering with CAA has really paid off and brings us into the mainstream. And it is a positive relationship, not an adversarial one. Mark is always available with a soundbite.

Other organizations often have meetings with the newspaper editorial boards. Media is looking for balance and we bring balance to transportation conversation.

Climate change action plan is also supposed to be announced in September, so we can maybe work with that as well.

We should probably do a press release first, with our message. Three high level priorities, as clear and simple as possible.

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3 year capital planning – Mark wants to talk to Scott Gillingham. Might allow us to have local and industrial streets in that time-frame, gives time to do proper studies and not fuck it up like Chevrier and St. Matthews.

Can we do this in time for the next CAA release on Aug 29? A joint press release may get more reach. Reconstruction, 3-year, increase in funding, protected bike lanes? How much will CAA allow us to influence?

What do we do next? Liz can help with press releases. We should seek input from the membership – hold events to engage? We should give them some prep material. That would be a good event for the outreach committee in September to engage grassroots.

The two ideas are not incompatible. We can do both. How – Mark and the advocacy cttee (and engage Liz) for press release and outreach (and education) to engage with members?

## **Reports**

**Executive Director** – as distributed.

Shevaun noted there is a petition to remove Bannatyne bike lane already – no loading zone, no drop-off zone for accessibility. Some businesses are quite resistant (seems to be mostly the folk fest building). The rest of the Exchange businesses appear to be, and the Fringe and Jazz festivals are really in favour of protected bike lanes.

Mark's priorities – bike racks, election, Kenaston widening proposals.

Bike racks – Mark did an orientation session. Participation was poor. Mark needs to get out the guidelines, rules, which is his next priority. More people have said that they can help out.

**Fundraising** – talked about rides. The garden ride was very successful from any possible criteria and would be easy to repeat by choosing different gardens. Suggestions for future rides would be welcome.

**Charitable status** – Denis and Charles – looking at two separate organizations, which sounds good in principle, but the part that needs the money is the part that we have to make non-charitable (i.e. Advocacy and funding for Marks). That is a very practical consideration. Clayton and Denis have not yet met.

**Finance** – signing authority and online capabilities for e-transfers and direct deposits has been completed. Dual approval still required. QuickBooks has been registered.

Shevaun is moving to Kamloops in three weeks and starts a new job September 4. She has committed to do as much as she can remotely. **ACTION: find new treasurer (executive).**

Upcoming events not mentioned:

South Perimeter Open House – on events page, 3 open houses and 3 popup events see ED report.

Additional ride on Sept 7. More ride marshals are needed.

**Next Meeting** - September 11, 2018 – AGENDA – election strategy will be high on the priority list.

Adjournment: 7:26