



MORE PEOPLE BIKING
MORE OFTEN

Bike Winnipeg Board Meeting

December 12, 6:00 pm to 7:30 pm

Location: Sport for Life, 145 Pacific Avenue, Winnipeg MB R3B 2Z6

Meeting Chair: Rachael Alpern Minutes: Misty Bromley

Present: Rachael Alpern, Kevin Parsons, Zach Fleisher, Misty Bromley, Ian, Kailey Kroeker, Kaye Grant, Liz Shearer

Regrets: Denis DePape, Brit Curtis, Philp Mikulec,

Other: Mark Cohoe, Bill Newman, Charles Feaver, Alexander Ashton

Called to order at 6:19.

Approval of Agenda: Moved: Liz. Seconded: Kevin. Carried

Minutes: Action items: Committee to coordinate our response to and participation in SpeakUp Winnipeg and OurWinnipeg has been struck.

Moved: Misty Seconded Kailey. Carried.

Business arising:

Diamond lanes and taxis: We have a policy, and we oppose it. Mark sent out a newsletter. Ian heard from Matt Allard that having taxis being able to use the diamond lanes is "throwing them a bone."

For anyone writing their counselor in opposition, any personal anecdote is helpful. We have a year before the proposed policy goes into effect, and it does go against the city recommendations. Bowman's response was that we are spending more on cycling.

Downtown cycling grid – each committee:

Advocacy - met with Dave, Mark and Scott a while ago. Connecting with Exchange District Biz, Downtown Biz and the West End Biz. Interested in meeting with us but they have different priorities. The gears are moving. After meeting with the Bizes, the next step is to connect with the businesses in those areas to get support. There are some businesses opposed to the grid and Twitter users have not been supportive.

ACTION: Representatives of the advocacy committee to meet with Exchange Biz and West End Biz.

Can we prove that bike lanes enhance local business? That information is out there, and it depends on who you ask on what information they believe. A shop owner will look at one study and a cyclist group would refer to a different study with a different conclusion. Is that an education piece, is there anything out there?

Kevin works on the corner of the area currently in contention, and he thinks that it needs to be communicated that it's the employees in the area that are parking on the street.

Alex says that data from Europe backs this up. Crunching the numbers, one person in a car going into a café results in deserted cafes.

Getting into some action that Bike Winnipeg might take, some Exchange business are opposed. Ian could make a presentation to the Biz. There is enough information to communicate, such that parking isn't necessarily the thing from a design perspective, it is easier to use a travel lane and the result is more attractive.

Education – the BEST program fits well with on vision/framework, but the committee needs to develop a strategy to contribute to the prioritization of the downtown bike grid.

Fundraising and membership - Paid rides are the focus. From a downtown grid perspective, a shopping tour to introduce people to the district. Strategically, change the conversation to cycling AND small business.

ACTION: The executive committee will meet and decide how to encourage the committees to follow up within this framework.

SpeakUp Winnipeg:

Re-vamping the plan for the next 20 years. We want to talk about neighbourhood design, maintenance. Vancouver seems to have a model with targets that may be a starting point for us.

Portland has protected bike lanes as its default. Other cities have a tax break for citizens without a car. In combination with Vision Zero protected bike lanes could be presented very strategically.

Staffing levels are a problem at the City level. Which means that developers can ask and get what they want as staff is overburdened.

Is there any independent analysis of how we've kept up with the current plan? Not so much, not since 2011, before that, 15 or 20 years behind.

ACTION: the springboard committee to brainstorm some responses and then share with the board to how to fill out the city's survey.

MUST be done by January 3, 2018.

Other items of note:

- Both the Province and City are working on climate change action plans. We are going to have an opportunity to provide feedback, probably by the end of June.
- We talked about civic election oriented dates/goals and how to hold politicians more accountable.
- 2016 Census data – because the long form was optional, it is not the most reliable. Green Action Centre is about to do another survey. Looking at a map, you can see where ridership drops off. How do we priority project.

ACTION: Part of what we want to do moving forward, figure out a way to get the memberships engaged moving forward

Alex: Re: Uber: Working with the taxi coalition. We can take this as information but from a Bike Winnipeg standpoint with should be concerned about biking safety and poor driving practices.

Reports:

Fundraising, as circulated.

Executive – proposing a bylaw change – the 12 directors will be elected at the AGM and then at an organizing meeting the executive committee will be elected. This is the way the most boards run, and we don't know why this is different. Presented for discussion.

Quorum lost. Discussion continued and the meeting ended approximately 8:00 PM.