



MORE PEOPLE BIKING
MORE OFTEN

Bike Winnipeg Board Meeting

November 14, 2017, 6:00 pm to 7:30 pm

Location: Sport for Life, 145 Pacific Avenue, Winnipeg MB R3B 2Z6

Meeting Chair: Rachael Alpern Minutes: Misty Bromley

Called to order at 6:01

Present: Denis DePape, Rachael Alpern, Misty Bromley, Philip Mikulec, Kailey Kroeker, Kaye Grant, Kevin Parsons, Brit Curtis.

Other: Mark Cohoe, Bill Newman, Alexander Ashton

Regrets: Ian Walker, Liz Shearer (proxy given to Misty), Zach Fleisher (proxy given to Kailey), Scott Sewell

1. Welcome.
2. Approval of agenda. Approved. Moved: Misty, second: Denis. Approved (there was no vote).
3. Approval of minutes. Action items: Moved: Misty. Seconded: Denis. Approved (There was no vote).
4. SpeakUp Winnipeg and OurWinnipeg. Probably 18 months of public engagement and six months of report writing. See Mark's backgrounder.

What do we want to push for around these ideas? Focus our energies? Brainstorm ideas.

The city only put together an advisory committee about a month ago. This is a major improvement than the documents done previously. Older visioning documents had nothing of substance (Pre-2011). Consultation is much better now, and the 2017 plan was pretty decent.

How do we exert influence? City facilitated meetings soliciting feedback. Pop-up events and surveys. Important that we have a very focused strategy of how we approach this. To be effective we need to find key areas and focus on those areas along. Not be broad. EG. Urban structure - mature communities and how we look at bike infrastructure.

Use specific language that we can use and share with our allies for consistent messaging. Repetition is important.

What are our three big hitters? And then add others as appropriate.

Denis: 1. Downtown protected bike lanes. Key to everything else, and it's important that we get it right.

2. Minneapolis's goal of 25% modal share. They are on track.

3. Site planning for regional mixed-use centers. Both accessing and on private property. EG. Kenaston.

Kailey - mature communities, which the city always ignores.

Philip - targets are important. Even 10% in the summer for modal share. Also fits into climate action plan. Minneapolis' goals are ambitious.

Bill - connectivity and right-of-way ranking. Right-of-way design, i.e. Shared roads, separated bike lanes, paths. How do we rank those? City is working on a cycling facilities guideline. We want broader brush strokes. Some felt that Bill's suggestions were too specific.

Kailey: can we recommend an existing document or policy for standards. Those documents exist.

We should create a default policy. Explain why things are not feasible rather than what is.

Philip - get into the nitty gritty details at the AT plan level. Is this the place that we adopt a plan? Complete communities is a good example. We can have that level of depth there, but complete streets is not.

Alexander (new member, an urban planner trained in Denmark. Offered to do a presentation next time about why to create specific cycling paths, designed surveys for different audience.

Mark - transportation mode hierarchy is critical. A high-level concept that drives everything else. On the decision tree and will trickle down, if it's followed. Pedestrians/cyclists/transit/freight/cars. Cars are usually first. Can we get support for this switch?

Will putting cars last create a political problem? These documents are an ideal, we may not get this in this order. Philip doesn't think changing the hierarchy is too much to ask for.

Feet to the ground: what is the plan? Good discussion, and have areas to focus. Next step it to push to the advocacy or create a task force and involve the membership?

Philip: Put together something and present it to the members at a separate meeting in January? Special engagement meeting. Could get a bigger space here. Or perhaps use the regular meeting time.

Would be good to engage the membership and solicit feedback. Be ready to go March to June public engagement. We want to get ahead of the curve.

ACTION: Brit, Philip, Mark, and Alexander to form a committee. Invite members to broaden involvement.

Two possibilities. Engage the membership or have a City facilitated event with the membership. Try and have two meetings in January or a February member's meeting. Sufficiently prepared for March-June time frame.

5. Fundraiser 2017 results

140 to 150 people. Positive feedback. Good crowd and earned media. Approximately \$1,100 profit and \$400 in memberships. High five from MEC. Much better than last year. Many thanks to Mark and the committee.

Pedal powered ghost tour. Went well, need to move forward two weeks. Got earned media as well from the *Free Press*.

6. Reports.

Bike Valet as distributed.

Executive - Chief Peguis proposal will be a chunk of writing. AT over McPhillips, which is being widened to six lanes. See Mark's report.

Membership and fundraising. Met on October 24. Visioning to be presented in December. Pursuing grant from TD bank, Grant was prepared for Arlington and not submitted in time. Will be submitted for the next round.

Bike rack contract is complete. Prioritizing sites is the next step. Mark to determine zones.

Website committee is set up, spearheaded by Liz. Hopefully Rachael, Mark, Bill and Stephanie will also be involved.

Paid ride planning meeting upcoming on November 21 at Green Action Centre. Denis to facilitate.

Financial – as circulated, does not include the fundraiser, as the fundraiser was a November item.

Executive - Bike Valet contract is up in December. Plan to meet with Stephanie and plan for next year. Business plan required. Denis - do reserve movement require a motion? Moved to executive for confirmation.

Motion to accept reports as distributed and presented. Moved: Kailey. Seconded: Kevin. Carried.

7. Upcoming events

November 28 - climate change and Speak-UP Winnipeg pop ups.

Bike Week AGM is tomorrow (November 15). Kaye to attend.

Jim Carr town hall on November 18. Can we stack that meeting and push for a national cycling strategy? St. Paul's Collegiate - 2 to 3:30.

November 22 - City of Winnipeg unveils the budget.

8. Adjournment 7:30. Moved: Kevin. Carried.