

Bike Winnipeg Business Meeting

July 13, 2016 – 6:00 to

Sport for Life Centre, 145 Pacific Ave

Minutes

Attending:

Directors: Kaye Grant (co-chair), Ian Walker (co-chair), Charles Feaver, Jeremy Hull, Laura Donatelli (meeting chair), Bill Newman (treasurer), Kailey Kroecker, Rachael Alpern,

Staff: Mark Cohoe (Executive Director)

Regrets: Shawn Defoort, Mark Cohoe, Doug Grant, Fabian Suarez Amaya, Dustin Dilts

Welcome and Introductions

June minutes approved with amendments

- Amend the comment that Charles made “Should not have major issue discussions at the AGM” to “should have general discussions at AGM rather than specific”

Executive Director Report (presented by Laura Donatelli)

- There will be an art ride on July 17 from 10:30 – 12:00. Riders are to meet at the Louis Riel Statue prior to the ride.
- There will be a Southwest Rapid Transit stakeholder meeting with the contractor on Friday July 15, 2016 from 9-11. Laura will be attending as the Bike Winnipeg Representative.
 - There will be a public meeting on July 19, 2016 from 4-7pm at the Canad Inns Fort Garry to present the plan to the general public.
- Canada Bikes
 - Charles will liaise with Anders Swanson.

Financial Report (Bill Newman)

- We are up \$112 from last month
- We currently have \$9000 in assets plus merchandise
- Charles asked about Membership
 - Bill says that we are currently stalled at \$2500 in memberships after having received many new memberships earlier in the spring.
 - This will be discussed at the next fundraising meeting on the 26th of July
- The MPI lawyer fee has been paid

Membership Report

- We need to work on a fundraising campaign for next spring.
- During the summer we need to work on reminding people that ride bikes that they are enjoying the cycling and should support Bike Winnipeg so that we can continue our work to advocate for the cycling community

Tshirts

- Ian will email Stephane and/or Mark and work on getting them to White Pine if they aren't there already.

Advocacy

- Jeremy Hull and Charles Feaver met with the assistant to the transportation minister.
 - The assistant to the minister recommended that they meet with municipal affairs minister
 - Our lawyer and MPI's lawyer are collaborating to help make the meetings run smoother

Policy (Laura Donatelli)

- Will be meeting on July 21st at 7:00pm at Laura's house.
- Gord Friesen wants to get involved with Bike Winnipeg.
 - Ian Walker will talk to Gord about joining Bike Winnipeg.
- Laura met with Gord regarding speed limits.

Education

- A coordinator has been hired for the Seven Oaks School Division pilot program. His name is Bob Lawrie.
- An evaluation sub – committee has been formed to evaluate the program in cooperation with MPI.
- The committee has concerns about the level of funding for the program
 - The committee needs to work out funding for next year
- Seven Oaks School Division has purchased 65 new bikes of various sizes for the program.
- MPI's Adult commuter education program
 - It is being called Bike it
 - Can-Bike had a problem with the terminology being used in the program as it is not a Can-Bike program. MPI is working on removing some of the Can-Bike wording.
 - A roll out date for the program has yet to be determined

Executive Committee Report

- Will be meeting later in the month

Bike Valet Winnipeg Report (See report)

AGM debrief

- We need to emphasize the discussion aspect of the meeting
- It is important that we continue to share Bike Winnipeg's history
- We really need to push the spring kickoff when everyone is getting out their bikes
- More work needed on promotion
- Important to have a detailed yet concise report for the community

Board membership

- Fabian has to resign as he is leaving Winnipeg for school in the fall
- We currently have 11 board members (down 1)
- We really need someone to help with membership
- Perhaps we want more help with committees
- We need to work on communicating what we need help with
- Could we hire a promoter?
- Charles Feaver will have Mark Cohoe put a note in the newsletter to have someone join to help with promotion

Donation Boxes

- We have purchased 4 locking donation boxes
- Do we need a brochure to go in them?
- The membership committee will decide where they will go

Name tags

- Kailey Kroeker has made name tags
- Mark Cohoe will send it to the Bikes and Beyond for printing
- Jeremy Hull to purchase holders for name tags from Staples
 - He will purchase some with clips and some with string
- Kailey will follow up with Mark regarding printing

Pedal in the Peg

- Bike friendly hotel's in downtown Winnipeg have been given bikes by the Downtown Biz
- The bikes are for the hotel guests

Downtown Biz

- They have developed the urban lab to help improve the downtown experience
- They are developing ways to promote downtown Winnipeg
- Kailey Kroeker will investigate and report back at the next meeting.

Next meeting will be August 10th, 2016 at Sport for Life

Kaye Grant and Laura Donatelli will be unable to attend the next meeting.

Ian will prepare the August Agenda

Meeting adjourned at 7:40pm