

# Bike Winnipeg Business Meeting

September 8, 2015 – 5:30 to 6:35  
Sport for Life Centre, 145 Pacific Ave

## Minutes

### Attending:

**Directors:** Kaye Grant, Ian Walker (Secretary), Charles Feaver, Stephane Dorge, Jeremy Hull, Guy Bonnetta, Bill Newman (Treasurer),

**Staff:** Mark Cohoe (Executive Director),

**Bike Valet:** Shawn Defoort (regrets)

### Regrets:

**Directors:** Laura Donatelli, Dustin Dilts

Welcome and Introductions

August minutes approved with amendments

Agenda

Reports

- Executive Director
  - See Mark's report regarding Arlington street project.
  - The Arlington project is currently lacking scope and lacks safe cycling connectivity outside of the project's scope. Mark has done a leaflet drop in the neighbourhood and will be making a presentation to the city's AT committee highlighting the issues.
  - Mark has had a meeting with downtown biz to advocate for more AT infrastructure on Fort and Garry.
  - Empress to be redone in 2016. It should get AT infrastructure when rebuilt. May be able to build some AT infrastructure on the Portage overpass near Polo Park.
  - 2016 Saskatchewan Ave. Oman's creek bridge to be rebuilt. This could give the city an opportunity to connect some of the existing AT infrastructure in the area.
  - Jeremy is wondering if we could have a timeline so we understand when we need to advocate for each project.
  - Mark could use some help with going door to door in the affected neighbourhoods. He could also use some help with visuals to help promote the projects.
  - Concert
    - Planning is going well
    - Costs will be \$1600
    - We need to work on the raffle prizes
    - Phil will do the printing for the event
    - Mark knows someone that can put up the posters for 25 cents a poster
    - Stephane and Mark will contact the media to promote the show
    - Mark has set aside 20 tickets for media comps
    - The bands will also help promote the event
- Financial
  - We're doing well
  - Reports are now on the website

- YTD
- 18000 income
- 15500 spent
- Bike valet is in good shape
- Memberships have brought in approximately \$1500
- Bill will make a new more obvious donation box for our trailer
- Fundraising
  - We've made about \$2000
- Mark has a few grants to work on within the next month.
  - MEC and Lotteries
- Committees
  - Exec/membership
    - See report
    - We've been examining the skills of our board
    - Charles has suggested that we consider people's geographic location when surveying them
  - Advocacy
    - October 5<sup>th</sup>. The PUB hearing will start. We will be making the argument that MPI is not focused on major injuries. They are more concerned with reducing the costs of fixing cars.
  - Education
    - Focusing on
      - Employer sponsored cycling education (Jeremy has contacted a couple of companies and will contact more companies for spring courses)
      - Curriculum in the school system (grades 4-9)
      - Jeremy is proposing a website that Bike Winnipeg would manage that would help us communicate problems on the AT network. This could help us attract more people to our website.
  - Fundraising
- Bike Valet
- Upcoming AGM
  - Saturday November 7<sup>th</sup>. 12:30 – 3:00 at the West End Cultural Centre
  - Will provide refreshments
  - Room is \$25 an hour
  - Jeremy will contact Gino Distasio to see if he's interested in presenting at the AGM
- Art ride
  - Saturday night downtown lights ride through downtown from Disraeli bridge 8-9:30
  - Sunday morning 10 am – noon from Assiniboine park bridge to Cyclovía
- Sherbrooke street festival 3-6 on Saturday
- Wednesday the 16<sup>th</sup> 7-9pm facilitation of breakout groups at Daniel Mac (St Matthews community association)
- Concert on the 9<sup>th</sup>
- Note: check volunteer opportunities

Contact Mark if you can help

Meeting adjourned at 6:35