

Bike Winnipeg Business Meeting

September 8, 2015 – 5:30 to 6:35
Sport for Life Centre, 145 Pacific Ave

Minutes

Attending:

Directors: Kaye Grant, Ian Walker (Secretary), Charles Feaver, Stephane Dorge, Jeremy Hull, Guy Bonnetta, Bill Newman (Treasurer),

Staff: Mark Cohoe (Executive Director),

Bike Valet: Shawn Defoort (regrets)

Regrets:

Directors: Laura Donatelli, Dustin Dilts

Welcome and Introductions

August minutes approved with amendments

Agenda

Reports

- Executive Director
 - See Mark's report regarding Arlington street project.
 - The Arlington project is currently lacking scope and lacks safe cycling connectivity outside of the project's scope. Mark has done a leaflet drop in the neighbourhood and will be making a presentation to the city's AT committee highlighting the issues.
 - Mark has had a meeting with downtown biz to advocate for more AT infrastructure on Fort and Garry.
 - Empress to be redone in 2016. It should get AT infrastructure when rebuilt. May be able to build some AT infrastructure on the Portage overpass near Polo Park.
 - 2016 Saskatchewan Ave. Oman's creek bridge to be rebuilt. This could give the city an opportunity to connect some of the existing AT infrastructure in the area.
 - Jeremy is wondering if we could have a timeline so we understand when we need to advocate for each project.
 - Mark could use some help with going door to door in the affected neighbourhoods. He could also use some help with visuals to help promote the projects.
 - Concert
 - Planning is going well
 - Costs will be \$1600
 - We need to work on the raffle prizes
 - Phil will do the printing for the event
 - Mark knows someone that can put up the posters for 25 cents a poster
 - Stephane and Mark will contact the media to promote the show
 - Mark has set aside 20 tickets for media comps
 - The bands will also help promote the event
- Financial
 - We're doing well
 - Reports are now on the website

- YTD
- 18000 income
- 15500 spent
- Bike valet is in good shape
- Memberships have brought in approximately \$1500
- Bill will make a new more obvious donation box for our trailer
- Fundraising
 - We've made about \$2000
- Mark has a few grants to work on within the next month.
 - MEC and Lotteries
- Committees
 - Exec/membership
 - See report
 - We've been examining the skills of our board
 - Charles has suggested that we consider people's geographic location when surveying them
 - Advocacy
 - October 5th. The PUB hearing will start. We will be making the argument that MPI is not focused on major injuries. They are more concerned with reducing the costs of fixing cars.
 - Education
 - Focusing on
 - Employer sponsored cycling education (Jeremy has contacted a couple of companies and will contact more companies for spring courses)
 - Curriculum in the school system (grades 4-9)
 - Jeremy is proposing a website that Bike Winnipeg would manage that would help us communicate problems on the AT network. This could help us attract more people to our website.
 - Fundraising
- Bike Valet
- Upcoming AGM
 - Saturday November 7th. 12:30 – 3:00 at the West End Cultural Centre
 - Will provide refreshments
 - Room is \$25 an hour
 - Jeremy will contact Gino Distasio to see if he's interested in presenting at the AGM
- Art ride
 - Saturday night downtown lights ride through downtown from Disraeli bridge 8-9:30
 - Sunday morning 10 am – noon from Assiniboine park bridge to Cyclovía
- Sherbrooke street festival 3-6 on Saturday
- Wednesday the 16th 7-9pm facilitation of breakout groups at Daniel Mac (St Matthews community association)
- Concert on the 9th
- Note: check volunteer opportunities

Contact Mark if you can help

Meeting adjourned at 6:35