

Bike Winnipeg Business Meeting

June 9, 2015 – 6:00 to 7:45

Sport for Life Centre, 145 Pacific Ave

Minutes

Attending:

Directors: Kaye Grant, Ian Walker (Secretary), Guy Bonnetta, Jeremy Hull (meeting chair), Charles Feaver, Laura Donatelli, Stephane Dorge, Bill Newman (Treasurer), Dustin Dilts
Staff: Mark Cohoe (Executive Director)
Guests:

Regrets:

Directors: Tyler Markowski
Bike Valet: Shawn Defoort

Welcome and Introductions

Approval of Agenda (Moved by Ian, seconded by Charles, all in favour)

Approval of May 2015 Minutes (moved Charles, seconded by Laura, all in favour)

Reports

- Vacant positions
 - Zennon has moved to San Francisco
 - Jackie has resigned
 - There are two vacant positions on the board
 - We will keep our eyes open for eligible people to bring on the board
 - We need people with promotion and marketing experience
 - We need people with time
 - We need to figure out current board members are able to commit to
 - We will need to consider our focus in a future strategic meeting
- Executive Director
 - Mark has revised the budget
 - The Provencher fundraiser was successful we raised 275 dollars
 - Strike Bike
 - There will be a Free Press article prior to the ride which should increase the turnout
 - There is a requirement of 4-6 ride marshals. They will be responsible to help guide riders and protect riders from traffic
 - Mark will get out information about the event in the newsletter
 - October concert
 - West End booked for 250 dollars
 - Greg McPherson is a possibility
 - Jason Faith and Julie Penner are also possible artists
 - Mark is hoping to sell from 150 to 250 tickets
 - We will sell advertisements in our program to local MLA's
 - Mark is hoping we will make \$1000
 - It is the Friday of Thanksgiving weekend
 - T-shirts sales are at 13
 - Orders should be in by the end of July

- Outreach
 - Ellice street festival was rained out, but it went well in alternative spaces
 - Daniel McIntyre residents association is doing some planning around AT within their neighbourhood
 - Saturday June 13th (Bike Fest)
 - MEC store
 - Happy days on Henderson
 - Pit stop June 19th
 - Coffee from starbucks
 - Fruit and Bannock from Neechi commons
 - Disraeli AT bridge on Rover side
 - Folk Fest
 - At the gate
 - Can't sell membership or t-shirts
 - Could do a post card campaign
 - They want us to decorate bikes
 - The wrench is marshalling the ride to folk fest
 - We will get some passes for it
 - Sherbrook Street Festival
 - Cyclovia
 - There may be some farmer market things to pick up
 - Ride to FIFA games
 - Infrastructure ride
 - Art ride
- June 23rd report to EPC on cycling and pedestrian strategy
 - They will review public engagement
- Rapid transit open house
 - Pembina underpass can get a link up
 - Jubilee to Pembina should happen
 - Harrow East will be realigned
 - Clarence Ave needs links to new rapid transit and has been put forward without any AT infrastructure
 - We may need to put up a fight on this project
 - Chevrier is also in need of some review
 - No integration with visionary regeneration at the UofM
 - Few connections between transit AT and UofM AT
 - Mark will talk to Ian Hull at the UofM to try to rectify this
- CPR crossing study
 - Some things have been removed that we thought would be on the plan
 - Open house in the fall. It will be held June 29th or in July which will not work well to get out stakeholders
 - There is not good connectivity being planned
 - Daniel McIntyre is really concerned about traffic on Arlington
 - We should try to connect with them
- Chief Peguis trail extension
 - Single point interchanges with a good grasp of how the AT will work with it
- William R. Clement

- Marion widening
 - Mark has made some points on how we can counter their plan
 - Needs to be transit oriented but is not
 - There is no north south plan from Lagimodiere to Youville
- Downtown bike lanes
 - Dustin and Mark working on it
 - Will put together diagrams and plans for the city
 - Will work with downtown Biz and some downtown businesses including folk fest
- See report for more details
- Financial report
 - See report
 - Our memberships are up
 - No Bike Valet income as of now
 - Mark and Bill will touch base with Shawn about invoices and the calendar
 - Mark and Bill will work on developing a new budgetary tracking tool
- Education report
 - See report
 - Employee cycling education package is nearly complete
 - Waiting to get together with Transit union
 - Laura is continuing to attend Bike together Winnipeg meetings
 - Laura will pilot a community bike club at Norquay Community Centre
 - It will be a drop in program
 - Laura will lead it with city recreational staff
 - No cost associated with this initiative
 - Cycling teaching in school system
 - A committee is being put together to plan for this initiative
 - As there is currently no education going on in the school system
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- Committee Reports
 - Membership
 - Corporate membership
- Advocacy
 - PUB will not let Bike Winnipeg be full interveners because cyclists don't cost much when an accident occurs
 - The valuation on life according to MPI is about \$70000
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- Fundraising
- Executive committee
 - We've discussed board composition and skills assessment
- Bike Valet Winnipeg Report
 - Shawn was unable to attend tonight's meeting
 - Monthly financial reports should go through Bill and we will expect a quarterly appearance at Bike Winnipeg Board meetings with a report
 - Mark will ask that some financial information be forwarded to Bill before the next meeting and will get the contract signed

Discussion topic for September meeting

- CPR crossing study and connectivity

- We should try to hold the meeting in the community (at Sinclair Park on Machray and Sinclair or at the North Centennial recreation centre)
- We need to talk to the North Centennial community group to see if they will help us organize the event
- Mark and Laura will do some organizing on this

Corporate membership to Bike Winnipeg

- A fee that allows a group of people to join our organization with voting rights
- We will set corporate membership of \$250
 - Charles makes the motion
 - Stephane seconds
 - All in favour (unanimously)
- We can put something on our website to display our corporate members
- They will be recognized by name not logo
- If an organization wants a logo sponsorship we can negotiate another fee with them

AGM

- Executive committee will come up with plans for AGM and for any changes we will make to our budgetary year

MPI External stakeholders meeting

- Kaye moves that we appoint Jeremy our representative and Charles be the alternate to the stakeholder committee
- Charles seconds
- All in favour

GoPro Project

- It has been decided that Bike Winnipeg will endorse the project, but will pass along the information to interested cyclists.

Wordpress blog update

- This will be linked to our website and will contain relevant studies/articles/links to information that will be useful to Bike Winnipeg
- This will be on a totally separate website that will be linked to the Bike Winnipeg website
- Charles will check with Greg to see if he is willing to use one of our domains

Upcoming events / meetings

Next meeting will be August 11th. Charles will Chair