

Bike Winnipeg Business Meeting

May 12, 2015 – 5:30 to 6:45

Sport for Life Centre, 145 Pacific Ave

Minutes

Attending:

Directors: Kaye Grant (Co-chair), Jeremy Hull, Ian Walker (Secretary), Bill Newman (Treasurer), Guy Bonnetta, Zennon Gagne, Stéphane Dorge, Charles Feaver, Laura Donatelli

Members: Anne Mahdi, John Wilmot (N. Wpg Commuter Cyclists), Jason Carter

Staff: Mark Cohoe (Exec. Director), Shawn Defoort (Bike Valet Manager)

Regrets:

Directors: Tyler Markowski,

The meeting was chaired by Stéphane, with Jeremy taking minutes.

Agenda: Approved as amended

Review of April minutes: Approved (Jeremy/Laura)

Budget (Mark):

- Bike map proposal was not approved. The City of Winnipeg has decided not to re-do the bike map this year. They are just going to reprint the 2014 map for distribution this year.
- The Bombers decided to provide bicycle valet parking themselves at Bombers games, rather than contracting with Bicycle Valet Winnipeg. BVW will still take care of other events at the stadium, including FIFA games.
- Budget was amended in light of these changes (see Executive Director's report)
- Budget will need to be monitored closely (see highlighted sections)
- Budget approved as a working document (attached) (Stéphane/Zennon)

Executive Director's Report (Mark):

- Mark presented the ED report (attached)
- Provencher protected bike lanes fundraiser scheduled for May 22
- Tickets to Strike Bike now available on our web site
- Fall fundraiser in the works
- We promoted cycling issues and Bike Winnipeg membership at four events this spring with several others planned for the summer
- Bike Week planning – volunteer organizers needed to help with pit stop and theme rides including an Art Ride, and Infrastructure Ride, a North End ride, and Strike Bike.
- The City's Cycling & Pedestrian Strategies were approved by the Public Works committee. The review by the Executive Planning Committee and the Council have been delayed until June as a result of Russ Wyatt's objections related to consultation of affected businesses.
- Wyatt's allegations about BW are false; Mark will prepare letter to the Free Press (His letter appeared on May 16.)
- The Public Works committee also passed the 2015 AT Action Plan.
- The CPR transportation study is continuing, but the concept of an AT bridge has been taken out of the study – not clear why. BW will work with WRHA to identify alternatives that reflect the priority of people over cars.

Financial Report (attached)

- Donations are up thanks to our new membership definition and printable membership form on the web site, and a more aggressive campaign. Memberships and donations resulted in \$300 income in April and another \$400 in the first week of May.
- Fundraising expense is for T-Shirt samples that will be used to promote sales.
- Detailed information available on our web site.

Education Report (attached)

- Jeremy gave an overview of Education Committee activities

- We are continuing to work on offering a cyclist course for larger downtown employers, pending feedback from MPI about possibly incorporating this type of course into their Cycling Champions program
- Laura continues to participate in the Bike Together Winnipeg meetings. She is exploring the idea of forming an ongoing bike club as a spin off of the planned Norquay CC event.

Fundraising Report

- 16 Sample T-shirts have been printed up that can be used to promote pre-paid T-shirt orders for July 1 delivery. Samples to be available at the May 22 fundraiser and will be promoted on our web site and Facebook page.
- Looking at getting sponsorships

Membership Meeting

- Following the business meeting there was a meeting intended for all interested members, focusing on several topics: Provencher protected bike lanes (Stéphane); Main Street bike lanes (Dustin Diltz); Downtown Protected Bike Lanes (Mark)

Upcoming Dates

- Provencher Bike Lanes Fundraiser – May 22, 7:00 pm, le Cercle Molière.
- Bike Week – June 13-19
- Next Meeting: June 9

✧
✧ Bike Winnipeg
✧ Treasurer's Report as of **April 30, 2015**

This is a brief summary of the financial activity of the organization.

✧ *Year-to-date operations*

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✧ *Financial position as of 2015-04-30*

Current assets	8,249
Less current liabilities	1,279
Funds available	\$6,970

Notes:

Donations are up thanks to our new membership definition and a more aggressive campaign. Furthermore, donations in the first week of May brought in another \$400. All we had to do was ask.

Fundraising expense is for T-Shirt samples that will be used to promote sales.

Bike Winnipeg Education Committee Report

May 10, 2015

The education committee includes Jackie Collett, John Wilmot, Dave Elmore, Jeremy Hull, Mark Cohoe, Jim Falloon, and Laura Donatelli. The committee did not meet as a group this month but we followed up on the following:

1. Employer-sponsored cyclist classes

Dave and Jeremy met with MPI regarding the use of the Cycling Champions program to offer employer-based cyclist training. This would mean that the course would be provided without charge to participating employers and employees. The initial response was positive, with MPI viewing this as a possible pilot project. They need to investigate the issue of insurance and will get back to us to let us know whether they want to go ahead with it. Dave would work with them to develop and define the actual course, which would be similar to what was provided for MB Hydro, perhaps with some modifications.

Guy Bonnetta has been talking with Monsanto employees and with Dave, about a possible cyclist course there. Discussions are currently trying to clarify timing, costs and course content.

Transit Union Cycling/Bus Driver Education

We have not yet heard back from the union. We need to follow up.

National Occupational Health and Safety Week launch, May 4

Mark attended the launch at the human rights museum. The people attending were safety officers from various employers. The speakers/discussion highlighted the importance of physical activity to the mental health of employees, resulting in healthier, more productive employees. March thinks that this is how we can best pitch the idea of support for bicycle commuters to employers.

Bike Together Winnipeg (BTW)

Laura has been attending the BTW meetings with the most recent being on May 5th. They have been having difficulty filling the coordinator position, so planning is a bit behind. The first of 5 summer bike rodeos to be held in low income neighbourhoods combining MPI and BTW activities, including bike and helmet giveaways, is scheduled to take place at Norquay CC on June 6th. The WRHA and MPI are discussing whether there will be modifications to the standard MPI bike rodeo. Laura is still interested in exploring the possibility of a continuing "bike club" to follow the Norquay one-day event but would need support from the coordinator and some form of liability coverage to consider it, so holding off for the present. Laura is scheduled to take the MPI Cycling Champions course on Monday May 11. The next BTW meeting will be on May 26th.

Jeremy