

Bike Winnipeg Meeting Minutes

Call to order

A meeting of [Bike Winnipeg](#) was held at [Eco Centre Board Room](#) on [Tuesday November 18th, 2014](#).

Attendees

Directors: [Jeremy Hull \(Meeting Chair\)](#), [Kaye Grant \(Co-Chair\)](#), [Laura Donatelli](#), [Stéphane Dorge](#), [Charles Feaver](#), [Jackie Collett](#), [Bill Newman \(Treasurer\)](#), [Tyler Markowsky](#).

Other Members: [Dave Elmore](#)

Regrets:

[Zennon Gagné](#), [Derek Yau](#), [Ian Walker](#), [Guy Bonnetta](#) (Directors)
[Mark Cohoe](#) (Executive Director)

Approval of Agenda

- Add discussion of Cycle of Giving

Approval of October 2014 minutes

- Coffee fundraiser figure needs to be updated
- Comment on requirement for committee chairs to send reports one-week in advance of monthly meetings
- Charles, Stephen move to approve, accepted.

Appointment of Co-chair

- Considered the proposal of a rotating co-chair
- Decided that the co-chair will be decided at each meeting for the following meeting

Reports

Executive Director Report

Although Mark couldn't attend he submitted a written report which was read to those attending and reviewed. The following comments/questions arose:

- Laura volunteered for the working group on CPR yard crossing
- Charles to determine list of local members to contact about volunteering for regional issues, based on their postal codes
- Board requires clarification from Mark Cohoe on the planned bike map project
- Board noted that Mark Cohoe needs additional help in managing the growing list of projects
- Bill Newman will talk to Mark Cohoe about the bike parking project.
- Charles to look at provincial budget and draft a response from Bike Winnipeg
- All Board members encouraged to read and provide comments on the Executive Director's report

Financial Report

- Bill noted that a lot of variance exists between projected and actual amounts; he noted that this was our first year of trying to consistently follow a budget, and that we should be able to learn from this and do a better job of budgeting next year
- Overall revenue is down between April to October 2014
- Membership donations are also down
- Noted that fundraising events generate a lot of revenue, but also generate a lot of expenses
- This year Bike Valet has produced a lot of BW's profit, and most of BW's net-worth is related to it
- There are additional Bike Valet expenses related to Bike Valet outstanding, specifically related to the season-end party
- BW did not cover its expenses this year and had to consume savings
- Largest reason for variance was the failure to secure expected grants

Advocacy Report

- MPI PUB Rate Hearing finished the week prior; BW had intervenor status for the first time
- Engaged a Lawyer (Christian Monin) who agreed to be paid only if PUB approved his expenses and not by BW
- Jason Carter volunteered a very large amount of time and energy to this activity
- Noted that this will be a multi-year effort
- Rate decision will be provided in December and additional reporting will be provided in January
- Long-term prospects for this effort are considered strong due to the recent change in legislation for snow-tire financial support; an example of proactive loss-reduction
- This effort resulted in relationships with the motorcycle advocacy group
- BWs efforts during the municipal elections resulted in 24 of 48 candidates for City Council being interviewed

- There was one media follow-up to these efforts
- Little growth on the Facebook BW Page
- Generated a lot of postal code data on local cyclists
- Charles noted the need to follow up with elected officials and to revisit the I Bike I Vote website
- Charles introduced Tyler's project to create a blog site that will catalogue cyclist and cycling-related research

Bike Valet

- Amanda and her mother are declining to be involved as a contractor for next year
- Noted that storage of equipment will need to be determined
- Signage is out-of-date and needs to be updated

Committee Structure; Planning & Orientation Meeting

- Committee structure discussion is deferred to Orientation Meeting
- Regular December Meeting to be held on December 9th, 2014
- A combined Planning and Orientation meeting is to be held in January, in addition to the regular January board meeting
- Stéphane to send out Doodle to determine dates
- Mark C to continue booking meetings at Sport for Life, 2nd Tuesdays
- Laura to send out request to Mark on this
- Board noted the importance of sending out meeting material in advance
- Tyler to send reminder on the Monday and Wednesday the week before the meeting, and to request materials from committee chairs for the Friday before. Tyler to consolidate materials and send out the Saturday before each meeting.
- Charles Feaver volunteered to continue as chair of the Advocacy committee
- Jackie Collett volunteered to continue as chair of the Policy committee
- Stephen Dorge volunteered to chair the fundraising committee
- Kaye Grant volunteered to chair the membership committee
- Jeremy Hull volunteered to chair the education committee

Cycle of Giving

- Need to get information up on website: bike wash, location, date, time
- Mark Cohoe to put on website.

Other

Stéphane produced and printed BW logo stickers for use on vehicles to be sold for \$5/sticker

Cost was \$2/sticker, profits to be reimbursed by BW (Stéphane to provide documentation to Bill)
Laura agreed to Co-Chair December meeting.

Meeting adjourned at 7:45pm

Secretary

Date of approval