

Bike Winnipeg Business Meeting

September 9, 2014 – 6:00 to 7:45 PM

Sport for Life Centre, 145 Pacific Ave

Minutes

Directors:

Present: Jeremy Hull (co-chair), Jackie Collett, Ian Walker (secretary), Kaye Grant (co-chair), Jim Falloon, Laura Donatelli, Bill Newman,

Absent: Loren Brault

Regrets: Charles Feaver, Zennon Gagné,

Staff:

Present: Amanda San Filippo (Bicycle Valet Winnipeg), Mark Cohoe (Executive Director)

Members: Dave Elmore, Anne Mahdi, Amanda San,

Regrets:

Guest: Derek Yao

1. June and August Minutes
 - a. June
 - i. Jim moves
 - ii. All in favour
 - b. August
 - i. Change Amanda and Mark to staff
 - ii. Volunteer hours
 1. Members and board members are to track their own hours
 2. Ian to remind all to track their minutes
 - iii. Fundraising committee report – Amanda was going to recruit volunteers but was unable to due to time constraints
 - iv. Mark was going to invite members to September meeting and he has communicated with members
 - v. Jim helped Mark with AGM planning
 - vi. Jim moves, Laura seconds
 - vii. All in favour
2. AGM planning
 - a. Proposed date is October 25, 2014
 - b. Kevin Nixon is a not going to attend. He doesn't want to speak publicly before an election. (Mark)
 - c. Mark is proposing that we share the budget strategy that we've created.
 - d. Jim will try to book the Norwood Community Club to see if it is available.
 - e. The planning committee will determine how much money is required for the budget.
 - f. If the Norwood CC is unavailable the committee will seek out a different venue
 - g.
3. Fundraising
 - a. Coffee fundraiser (black pearl)
 - i. See handout
 - ii. \$4 profit for every pound sold
 - iii. Everyone on board needs to promote it
 - iv. The orders need to be in by the 14th of October
 - v. One check made out to Terry Woods, not multiple cheques from each person.
 - vi. 4-5 day turnaround once the order has been placed.
 - vii. Laura will bring the coffee to the AGM.
 - viii. Make cheques payable to Terry Woods
 - ix. Laura will send out more information including her phone number via email
4. Election Strategy (Mark)
 - a. 18 interviews and the 19th will be booked this week
 - b. The videos are being uploaded to the website

- c. Hour long discussion with candidates
 - i. Information to them
 - d. Mark will try to work on incumbents and people that are in the race. Will only work with fringe candidates if they show an interest
 - e. Judy and Bryan Bowman have asked for a priority listing of projects
 - f. Robert Ouellette has asked for a strategic plan
 - g. \$150 million dollar plan will come out on website shortly (cost is similar to many other major projects that have recently been completed)
 - h. Per kilometre it is much cheaper than road construction
 - i. Most things in plan come from the cycling strategy (this is the next step)
 - j. The city is going to study major arteries to determine needs
 - k. Mark will need help with editing, photos, education
5. Committee Reports
- a. Fundraising (Kaye)
 - i. Healthy together – Kaye is working on developing projects for the downtown and Point Douglas areas. There need to be members of the community involved in the implementation of the projects.
 - 1. Will provide some educational skills and will help provide residents with more access to cycling products.
 - ii. Rumors is going to have to be postponed due to flooding
 - iii. Need volunteers to help with funding applications and follow up.
 - iv. Jersey sales made \$1400
 - v. Strike bike made \$450
 - b. Financial report (Bill)
 - i. Romi Mayes was not a very profitable event for us. We could have put more effort into branding it.
 - ii. Jeremy did a tracking report
 - 1. Bike Valet was \$2400 ahead of what we were expecting at this time of year
 - 2. Amanda has worked hard to cut costs.
 - 3. Amanda reports that we've made approximately \$7000 with Bike Valet
6. Ex. Dir. Report
- a. See report
 - b. Cycling strategy is in flux
 - i. Mark is going back and forth with people involved in cycling strategy
 - c. Spoke at public works today regarding prioritization of bike route snow removal
 - i. Wants to determine how much it costs to plow bike routes
 - d. Polo Park planning is being reconsidered due to concerns Mark has raised
 - e. South Winnipeg parkway (feasibility study is overdue)
 - f. North Winnipeg parkway is supposed to be completed this year.
 - g. Osborne underpass is not going to be worked on until it is made a priority
 - h. Sherbrook is done and will be extended as they continue to work on Sherbrook
 - i. Portage to Ellice is currently being worked on
 - i. Mark needs help with photos and measurement of the Waverly street underpass (Jackie will measure the bike path and take photos) – Mark will meet with Jackie to clarify what he needs
7. Motions / Board Vacancies
- a. Laura nominates Derek Yao to fulfill the final 13 months of one of the vacant director positions. Seconded by Jim.
 - i. Passed unanimously
8. Upcoming dates
- a. Next meeting October 14th, 2014
 - b. Bike Valet - September 20th-21st opening of the human rights museum (will need volunteers all day)
 - c. Bike Valet - Bomber game September 27th
 - d. Bike Valet – moveable feast September 27th
 - e. AGM TBD
 - f. There are 2 more bomber games in October that will need volunteers

Amanda will look into selling bike to work trailers purchased by Bike Valet that are brand new and are not being used

Meeting adjourned at 7:45