

# Bike Winnipeg Business Meeting

May 13, 2014 – 6:00 to 7:35 PM  
Sport for Life Centre, 145 Pacific Ave

## Minutes

### Directors:

**Present:** Jeremy Hull (co-chair), Charles Feaver, Jim Falloon, Amy Young, Bill Newman, Jackie Collett, Ian Walker (secretary), Laura Donatelli, Loren Braul

**Regrets:** Zenon Gagné, Kaye Grant (co-chair),

**Absent:**

### Members:

**Present:** Anders Swanson, Mark Cohoe (Executive Director), Chris Green, Guy Bonnetta, Len Van Roon, Amanda San Filippo (Bicycle Valet Winnipeg), Stéphane Dorje,

**Regrets:**

**Absent:** Kevin Miller, Chris Green, Anne Mahdi

### Note: Dave Meagher has resigned effective May 13, 2014

1. Motion to accept April minutes
  - a. Charles Feaver moves
  - b. Stéphane Dorje seconds
2. Executive report
  - a. Keeping track of volunteer hours to report back to the general public
    - i. Mark has set up a gmail account to keep track of minutes
  - b. The website needs to be improved (we may need to hire someone professional)
3. Internal Committees
  - a. Finance report
    - i. They have not met as there has not been a need
    - ii. There will be a tracking document coming out to track the year to date finances
    - iii. Fundraising (Charles Feaver)
      1. We are not engaged with local bike shops
      2. We need to start engaging them by letting them know what we do
      3. Jeremy Hull found that several shops he went to were receptive
  - b. Policy report
    - i. An agreement on what policy should look like has been finalized. More details to follow.
  - c. Executive director report
    - i. See report
    - ii. Fundraising concert
      1. Please invite your friends on the Facebook page
    - iii. There is a real need for active transportation planning in the west end of the city (particularly in Charleswood). Len Van Roon says they are lacking east west infrastructure.
4. Civic “bike friendly voters” campaign
  - a. The best way to influence politicians is to get support for bike friendly politicians
    - i. By asking people if they are willing to support a bike friendly politician
  - b. The committee wants to sign up 10000 people
  - c. The committee wants to collect postal codes so that we can contact people in certain areas
  - d. Need to do it on the facebook page, on the trailer, and on the website
  - e. Charles Feaver will ensure that talking points are put together for anyone that takes out the trailer
  - f. This strategy can be re-used for the provincial campaign if it works
  - g. There will be parameters outlining what makes someone bike friendly
  - h. The committee will look into getting the sign-up sheets into bike shops around town
  - i. The committee has the go ahead and get the ball rolling
5. Motions / Action items
  - a. Budget request – Bike priorities workshop (will take place during bike week)

- i. Reach out and try to come up with a set of priorities that they want us to work on
  - ii. Will occur on Monday June 16<sup>th</sup>, 2014
    - 1. Location tbd (Mark Cohoe has looked into several locations)
  - iii. Mark Cohoe will be looking into sponsorship opportunities to help pay for this
  - iv. Mark Cohoe also hopes we can generate some additional funds through donations
  - v. 3 quality facilitators already committed, may also have a few more willing to help out
  - vi. Anders Swanson thinks the city may pay for food for the event
  - vii. Motion to confirm MTYP for \$710 (with a budget of \$1030)
    - 1. Stéphane Dorge moves
    - 2. Jim seconds
    - 3. Carried unanimously
- b. Loren Brault reports that there is a cycle cross being organized in the city on October 24-26<sup>th</sup> 2014
- i. Will be held at the forks
  - ii. National event
  - iii. Bike race that has them racing on 3 types of ground with a lift (running with your bike)
  - iv. Many sponsors
  - v. May be a good opportunity for us to bring the trailer or to participate in some other way
  - vi. They would like to talk to bike valet to see if they would give an in kind service
  - vii. Anders Swanson thinks that it is a good opportunity to engage the sport cycling community
6. Coffee
- a. Order going out tomorrow morning at 8
  - b. We have raised approximately \$220
7. Stéphane Dorge update on jerseys
- a. Close to reaching our target (15 already pre-sold)
  - b. 10-15 more for bikes and beyond
8. Calendar: Upcoming meetings and events
- a. RCA run on the 26<sup>th</sup> of May
    - i. 17<sup>th</sup> wing
    - ii. Amanda will email board list
  - b. First Bombers game June 9<sup>th</sup>
  - c. May 31<sup>st</sup> First hydro cycle training session
  - d. June 21<sup>st</sup> strike bike
  - e. May 24<sup>th</sup> Oreols bike Bazaar (Oreols community club) (down on Banning and St. Mathews)

Meeting adjourned at 7:33