

## Bike Winnipeg executive meeting

January 14, 2014

Meeting called to order 6:04 p.m.

### Attending:

Directors: Jeremy Hull (co-chair), Ian Walker (secretary), Laura Donatelli, Charles Feaver, Jackie Collett, Jim Faloon, Amy (Tibbs) Young, Bill Newman (Treasurer), Loren Brault  
Director Regrets: Kevin Miller, Dave Meagher, Dave Elmore, Kaye Grant (co-chair)  
Members: Michael Isjac, Stephane Dorge  
Member Regrets: Dave Elmore, Kevin Miller, Roweena Fisher  
Executive Director: Mark Cohoe  
BVW Administrator: Amanda San Filippo

Introductions

Explanation of agenda

### **January minutes**

- Corrections to January minutes: Laura Donatelli on finance committee
- January Minutes approved with amendment

### **Executive Update**

- Zennon Gagné has had to leave town for work. He is going to remain on finance committee long distance until he returns.

### **Sub committees**

- Jeremy explained that the goal of meetings to identify objectives for sub-committees
  - Budgetary needs should be expressed
  - Volunteer tasks that can be specified
- Subcommittees started meeting at 6:15 for one hour.

### **Government relations committee report: (Charles Feaver)**

- We need to get Bicycle User groups going
- Proposing to use the list to contact members to see who's interested in participating in these BUGS (Bicycle User Groups)
- Trying to get a meeting with provincial ministers to follow up on PUB ruling
  - Likely that CAA will join us on this initiative
- Would like our committee to be called advocacy committee

## Education committee report

- Tag into commuter challenge and bike to work week
  - Pilot bike commuting with Manitoba Hydro employees
    - 4-5 instructors
    - May 31<sup>st</sup> target
    - Repeat for bike to work week on the 14<sup>th</sup> of June if it is successful
    - Chose Hydro because they were really involved last year
  - Downtown Biz may be the next target as they are an umbrella for many downtown business's

## Membership committee report

- Working on talking points to give to volunteers when they are talking to the public
- Questions to target what there riding level is (If they ride rarely, sometimes, or regularly)
- Hoping to have a draft ready for April membership meeting
- Talked about communication principles
  - Social media
  - Face to face
  - Be positive, constructive, non-partisan
- Structure of membership
  - Whether or not to have annual membership renewal.
    - What would be the administrative costs, problems?
  - May stick with asking for annual donations by email
    - In April after tax returns and when weather is improving
  - Mark Cohoe suggests we have a more aggressive sell at local bike shops

## Fundraising

- Stephane Dorge suggests we sell jersey's with Bike Winnipeg logo on them (Merino wool)
  - Ordered from Portland cycle wear
  - Stephane plans to run most of it on his own
  - Needs to get 17 for pre-order to break even
- Fundraising ideas
  - Winnipeg education centre repeat
  - Rumour's comedy club fundraiser
    - Silent auction
    - Open to public
    - 50% of ticket sales would go to Bike Winnipeg
- Grants
  - MEC grant
  - Assiniboine CC
  - MCSC (lotteries)

### **Jeremy Hull:**

- Every group will need a list of how many volunteers they are going to need for each project
- Need to set a schedule twice a month for requests for volunteers (send to Mark)

### **Finance committee report**

- Need income and expense details from each sub committee
  - Can't make a budget without this
  - Each chair needs to submit lists of income and the expenses they foresee
  - Committee budgets need to be submitted by February 28<sup>th</sup>, 2014

### **Calendars:**

- Bike valet event
  - Movable feast
  - Thursday February 13, 2014
  - Watch bikes at each location
  - 2 people to volunteer to watch bikes while group goes into venues
  - 4:45 – 8:00
  - Volunteers will be given meals
  - Some of the venues they will be visiting include
    - Raw almond
    - East India Company
- Next meeting: March 11th
- Bike congress February 12<sup>th</sup> – 14<sup>th</sup>, 2014