

# **Bike Winnipeg Monthly Meeting**

**May 14th, 2013 – 5:34 to 7:12 PM**  
**Sport for Life Centre, 145 Pacific Ave**

## **Minutes**

### **Directors**

Present: Charles Feaver, Kaye Grant, Tom McMahon, Jeremy Hull, Bill Newman, Chris Chyphya, Jim Falloon (notes taker).

Regrets: Loren Brault, Dave Elmore, Kevin Miller

**Staff:** Mark Cohoe Amanda San Fillipo

### **Members**

Present: Philip Wolfart, James Benson, Jake Nikkel, Kevin Champagne, Currie Gillespie

1. All attendees introduced themselves.
2. Quorum was established.
3. The meeting was called to order at 5:34 by Jeremy Hull
4. Minutes of April Meeting were reviewed. Mark provided the following updates: Content is being migrated to the new website, it is a slow process. He is reviewing Liability Insurance to the Board. He is meeting people and gathering information in this regard.
5. Good News: Line painting is in progressing. Street cleaning is on.

There was a quick response to Jeremys 311 call about the Pembina Bike Path. Ramps were cleaned promptly after his call.

Comments from Ron Lemieux reported recently in the Free Press about cars passing bikes at a safe distance were well received.

6. Logos – All logos were presented to the Board. Only those selected by the Committee were reviewed. Members voted and selected a new logo for Bike Winnipeg.

The Board discussed the need for a Style Guide. Dimension Display will provide one which has a banner for our Web Page, signage for our trailer, a table throw, Bike Valet Signage, Business Cards, Letterhead and a template for clothing. They could provide clothing at competitive rates. Cost for the guide is \$1500.

**Motion:** Tom moved to purchase this style guide from Dimension Display for \$1500. Seconded by Bill. Carried

7. Financial Statement was presented.
8. Administrative Report presented. Mark will focus on searching out and applying for Grants in September and October.

There are 2 events scheduled for June 15 – Ellice St. Bikefest and MEC Bike Event. The Board thought we would be able to participate in both.

Advocacy work – Lots going on especially in Ridgewood, Waverly West, Transcona, Des Meurons, and Wales.

Ride of Silence is May 15<sup>th</sup>.

Need a volunteer to join the City Committee.

Riverview Health Centre Cycle for Life is on June 9<sup>th</sup>. We are a sponsor.

9. Provincial Report presented. Charles, Anders and Jeremy met with Jim Rondeau after the NDP caucus meeting. Mr. Rondeau appears to be looking for active living projects to become involved with.

Public Utilities Board- MPI contacted Bike Winnipeg about their upcoming Road Safety Campaign. They showed Mark diagrams to go in the Drivers Handbook instructing cars on how to safely pass bicycles.

They did not go into detail about their TV Commercials though.

PUB Hearings – Bike Winnipeg would like MPI to produce and effectively communicate a clear message about cars safely passing bicycles on the road. This is the position we would like James Benson to present at the Hearings. We would need to provide 2 experts, one to detail the message and the other to present strategies to communicate the message in order to create change in driver behaviour. James will also cross examine MPI experts at these hearings. The following experts were recommended:

Norma Moores ( Hamilton), Brian Patterson (Vancouver) and Marc Jolicoeur (Montreal)

**Motion:** Charles Feaver moved that Bike Winnipeg authorize James Benson to be involved in the PUB hearings on our behalf and seek intervener status to present our request for better driver education to improve cyclist safety. Carried

Bus Campaign; Money is coming in to support the Ad Campaign. Manitoba Cycling Association has joined the campaign with Bike Winnipeg and WRENCH.

- 10.Safety and Education Report: Mark summarized the Report Dave had submitted.
- 11.Happy Days on Henderson @ the Mennonite Brethren Collegiate Institute will take place on June 1. We need 4 volunteers to participate.
- 12.Bike Valet Report: Amanda discussed the BV business plan. Each board member will be required to contribute 4 hours to this activity.
- 13.Policy Positions – Tabled
- 14.Next Meeting: June 11 @ 5:30Meeting Adjourned at 7:12

## Bike Winnipeg Provincial Issues Report for April 2013

### Legislature

On April 9<sup>th</sup>, a delegation met with the NDP caucus at the Legislature. A dozen MLAs attended, including Ashton, Rondeau and Lemieux. There was a lively and friendly discussion, with Lemieux arguing the Province is doing a lot behind the scenes. There were questions about what to do about the conflict between cyclists and motorists. We were encouraged to keep them posted about our positions on issues. The meeting succeeded in bring the MLAs up to date on a number of issues.

On May 9<sup>th</sup>, we had a follow-up meeting with Jim Rondeau and some of his officials. He was looking for ways that BW could collaborate with his department to promote cycling and bicycle helmets. His department is open to collaborative projects, but the money would have to come from somewhere else. They can provide some help in accessing other government departments. This is of potential interest to both BW and BV.

### Safe passing

On April 25<sup>th</sup>, Bruce Owen in the WFP ran an article quoting Ron Lemieux saying that the province is studying safe-cycling amendments to the Highway Traffic Act, including a definition of safe passing distance. Lemieux also said the government would run a safe cycling campaign in June. We wrote to Lemieux, encouraging him on this initiative, noting that we have not been consulted, and offering to help. He wrote us back a totally non-committal letter.

We got a response from Sergeant Cisaroski to our request that the Police participate positively in clearly defining “share the road” so that it does not mean “share the lane”. He reiterated the same position he presented to the Safety Committee on Active Transportation, including their legal opinion that the Police should decide what was “as close as practicable to the right” and “safe passing distance”, stating; ““as close as practicable” does not allow each bicycle rider to determine what that means to them, and does not mean one meter from the curb is appropriate as a minimum at all times. Your wish to entrench “one meter from the curb”, and a specific safe passing distance in official government documentation cannot occur until the law is changed.” He went on to say that our request for the WPS to “re-interpret” their understanding of bicycling laws was “inappropriate”.

I have asked a lawyer who is also a cyclist to produce a legal opinion on a couple of the key questions, so that when we escalate this discussion within the WPS, we have material to push the conversation beyond the current stale-mate.

MPI & the government asked Mark if BW would delay its advertising on safe passing distance so as not to overlap their bike safety advertising. We responded that, if they could show us their advertising material, and we found it to be clear and directive, we would indefinitely postpone our advertising. Unfortunately, they were not able to show us their material, so we launched the fund raising program for our own ad campaign on Friday, May 10<sup>th</sup> (see attached). MCA joined our campaign on May 10th.

# Drivers pass too close to your bicycle?

Let's ask drivers to allow at least one metre when they pass a bike

Contribute NOW to help educate drivers about safe passing.  
If...

- 40 cyclists donate \$100 each, and
- 60 cyclists donate \$50 each, and
- 50 cyclists donate \$20 each,

30 buses will drive around the city for a month displaying our message on their backs.



[Click Here & Contribute Now](#)

Let's get this show on the road

**Vote** for the message you prefer. One vote per \$20 contributed. **Donations are tax deductible.**



If we can't raise enough money for the bus ads by the end of May, we will use the funds to educate drivers by the best affordable means.

A project by: [BikeWinnipeg.ca](http://BikeWinnipeg.ca) & [TheWrench.ca](http://TheWrench.ca)

**Please forward this message to all your cycling friends & colleagues in Winnipeg**

## **Safety and Education Report – May 2013**

**Submitted by: Dave Elmore, Director of Safety and Education**

### **Education Development Sub-Committee**

The committee has not met again since the initial meeting in February. The main action items identified were:

- Working with the fundraising committee on development of possible cycling course costs and sponsorship. Still in progress
- Preparing a letter to PUB regarding the lack of an MPI road safety conference. Not required at this time.
- Developing designs for a possible bus board advertising campaign. Underway

### **MPI's Cycling Champion Courses**

MPI's sponsorship for Bike to School Week (BTSW) will include 3 cycling champion courses. Some courses have already been completed. These courses are delivered by Can-Bike instructors and although it helps to promote cycling education, the program has little to do with Bike Winnipeg.

### **Bike Safety Video**

Still no update on the completion or potential release of any videos.

### **CAN-Bike**

There has been no recent updates to the Can-Bike curriculum redevelopment.

### **Leisure Guide Courses**

The May 4 City of Winnipeg cycling course through the Leisure Guide was cancelled due to lack of registration. The May 11 course (commuter) had a total of only 6 participants although there were 11 people registered.

**Winnipeg  
Executive Directors Report  
May 15, 2013**

Memberships: 786  
Listserve : 1664  
Facebook Likes: 156

## **Web Site Development**

### **Migration**

I have gotten very little done over the last month. Sections still needing work are

- Local Media
- Get Involved
  - Join/Donate – needs some simplifying
  - Volunteer – needs volunteer jobs
  - Advocacy Resources (will probably get dropped for now)
- Riding in Winnipeg
- Riding Tips (needs a written blurb)
  - Community Bike Shops
  - Local Bike Shops
  - Bicycle Parking Tips
- Know Your Route (needs a written blurb)

## **Fundraising**

### **Grants**

We will work on September/October grant applications while concentrating on a membership drive in the spring.

### **Membership/Donations Drive**

In conjunction with the Fundraising Committee, I will need to start scheduling membership/donation drives for the spring and fall. We will work on bike shops as one source, and will look into other potential sites as well.

## Outreach

### Events Attended

- Elmwood/EK Chalmers Neighbourhood (April 24<sup>th</sup>) – requires some follow-up with regards to intersection treatments Stadacona/Talbot/Riverton.
- Sisler High School Sustainability Conference (April 24<sup>th</sup>)
- City of Winnipeg Bicycle Auction (April 27<sup>th</sup> & 28<sup>th</sup>)
- Jane's Walk (May 5<sup>th</sup>)
- Canadian Science Centre for Human and Animal Health – Virology Lab (May 15<sup>th</sup>)

### Upcoming Events

#### *2013 Timeraiser*

- Thursday May 30th, 2013
- Manitoba Hydro Place

#### *Happy Days on Henderson*

June 1<sup>st</sup> – This will be a family oriented event in Elmwood. We've attended in previous years under a different name.

#### *MEC Bikefest*

I have agreed to have BttF take part in MEC's bikefest at the Forks Saturday June 15<sup>th</sup>. We will need a few volunteers for this.

#### *Ellice Street Festival*

This event is also June 15<sup>th</sup> (same day as bikefest). Do we want to participate?

## Advocacy

### *Panet/Molson*

I attended the open house for Panet/Molson and am hoping to meet again with the consultants.

### *Des Meurons*

I spoke at the EPC meeting May 8<sup>th</sup> to bring up concerns related to a lack of AT facilities related to the rehabilitation of Des Meurons. I suggested that Enfield/St. Jean Baptiste may work as an alternative, but only if traffic lights are installed at Marion & Goulet to facilitate crossings, and if the pedestrian corridor at Provencher is improved to allow for cyclist activation. Councillor Vandal has indicated he should be able to find money to make this happen. I will follow-up with proposals.

### *Wales*

At the May 8<sup>th</sup> EPC meeting, I also addressed the potential for a bicycle boulevard treatment as part of the rehabilitation of Wales from St. Annes' to Dakota. Councillor Mayes is interested and would like to see improvements. I will follow-up.



### **Sherbrook Bicycle Lanes**

The parking study has now been released, and I have been asked to attend a stakeholders meeting to determine the next steps. I will get comments on the parking study out to the board asap.

### **Priorities for the next Meeting**

- **Website**
- **Membership Drive**
- **Bike Shorts**
- **Panet/Molson**
- **Des Meurons follow-up**
- **Wales follow-up**