



MORE PEOPLE BIKING  
MORE OFTEN

Bike Winnipeg Board Meeting

July 11, 2017 at 6:00 pm to 7:30 pm

Location: Sport for Life, 145 Pacific Avenue, Winnipeg MB R3B 2Z6

Meeting Chair: Rachael Alpern      Minutes: Misty Bromley

Present: Zach Fliesher, Scott Sewell, Liz Shearer, Denis DePape, Rachael Alpern, Mark Cohoe, Kailey Kroeker, Misty Bromley, Kaye Grant, Phillip Mikulec, Ian Walker, Brit Curtis, Kevin Parsons, Bill Newman

- I. Welcome. Called to order at 6:03 pm.
- II. Review and approval of agenda. Approved.
- III. Review and approval of June minutes. Approved.
- IV. Motion: Proposal to endorse the call for a national cycling strategy. Prepared by Jamie of Green Action Centre.

Denis – Jamie from Green Action Centre is very involved in developing this and paying a lot of attention to it. The nice thing is if the government adopts a strategy the money starts to flow. Can lead to federal allocation of resources.

Liz - important to show our support at this stage. There is an option to sign up for updates on the website and we could encourage our membership to do so.

Adding this to our social media will spread awareness. Canada Bikes has endorsed and is promoting.

Previously, there was a private members bill. Right now, there isn't an MP advocating for this, so perhaps we should approach Carr or Vandale. Jamie may already have point people.

**Motion to support - Zach, Phillip. Carried.**

**ACTION – Mark to draft letter of support and check in with Jamie. This should also be communicated to membership and added to social media.**

- V. Executive Director Report – downtown bike lanes & events

Bike Week went really well, good participation, even with not great weather. We got to different areas of the city. There were 35 participants for the Infrastructure ride, 23 for the Maples ride, and 21 people for the historic ride (a paid ride).

**Advocacy** - Current defeated motion about the downtown protected bike lanes grid/strategy. How that happened was unexpected. The motion didn't kill the strategy; the 2018 action plan still has to move forward. There is still room to change attitudes. There is room in the budget to switch things around so it's not much more expense for St. Mary's and York Avenues and Edmonton Street. Hargrave and Carlton Streets will probably not happen until True North is completed, so we probably won't look at that for now. The last section Assiniboine Ave and Main Street connection could be done as well as Bannatyne and McDermot. The protected bike lane on Garry Street will be two-way, so the City probably won't have a lane on Fort Street.

Mark was told that a petition and a stronger statement would be helpful in gaining council support. We were advised that currently, EPC won't touch anything Lukes supports, to the point that it's detrimental to good public policy.

We need agreement with someone on EPC who is enthusiastic and who has enough information to defend it to other councilors. Some stuff in the suburbs will have to be sidelined, Allard's concern is losing money in St. Boniface. We need to

frame it in a way that it makes sense to concentrate on downtown. Right now it seems like the Active Transportation priorities are completely backwards. There are lots of suburban greenways being built that stop before downtown. The cycling strategy does back this up. There is space to prioritize downtown.

Kevin - Is there quantitative data from Calgary or Edmonton or other places who have implemented a downtown grid. Calgary has good data on costs, the number of increases, and the number of adjustments they made. We need to be able to explain better.

With temporary lanes, they can be removed the next election cycle, which is an argument we can defeat. Browaty likes that idea because it's cheaper and could the temporary barriers could be left in place.

Denis – the strongest argument to convince the councilors that it's their constituents who would benefit – suburban voters are the ones commuting downtown.

Kailey - downtown business support would be helpful, particularly large employers. Almost need to go door-to-door to get support.

**ACTION – increase priority level.**

July 11 - Bike map review moving slower-than-anticipated. We will likely be expected to hold a meeting similar previous meetings, likely at the library with a draft copy of the map to solicit feedback. Probably within the next couple of weeks.

Interfacing with Google was raised and if the City shares that information with Google. Anders has contacts Zachary - can we interface with Google? Could the City share their information with Google? The City could submit the information to Google, in the interest of consistency. Mark thinks Anders has had contact with Google.

July 18 – meeting to review McDermot protected bike lane from Arlington to Sherbrook (last year's study).

Furby, Keewatin, St. Matthews are out for RFP currently. It was noted that we should reach out to Indo-Canadian community for support for the Keewatin project. Mark will try to send out the bid opportunities.

Sherbrook work scheduled for this year may be pushed back to next year.

July 23 - ride marshals needed 1:30 to 3:30.

MPI campaign has launched. **ACTION – push on social media.**

McPhillips/Chief Peguis extension - Mark needs to do feedback on the current design. Lack of grade separations was the problem. The Northwest Hydro Corridor should really have a grade separation as well.

We should also work on the Winnipeg Beach rail overpass, which is related to CPT, and make sure it matches up with the City's long-term plans. We should get Winnipeg City Council and the two municipal councils on board.

**Outreach** - two art rides, one on July 30.

November 11 fundraiser - WECC is booked for \$250, a really reasonable rate. Fundraising is working on it.

VI. Executive Committee Report

Meeting regularly. The committee has been aware that our communication is sometimes lacking. There was a bit of a glitch updating the website, but that has been solved. The correct monthly meeting time is on the website and the missing information is being gathered. We feel that adding more lists will not solve the issue because right now, we don't know who is on the lists. We do want to make sure everyone has access to the same information right now, and the website seems to be the way to go.

During discussion it was noticed that the lists could be open or closed and the question was raised that there may be guidance in the by-laws. Normally, people observe and then become members

Question - How do our members know about the committees? We should have committee information on the website, perhaps a board photo. The platform we are using may be part of the issue. Kaye has already done the legwork about committee work in her orientation presentation from May.

**ACTION – the executive is to keep working on it.**

VII. Committee reports –

**Treasurer** - working to figure out how to modify the current process, and take advantage of having an additional person. The most recent financial statements are on the website. Memberships, donations and sponsorships are up over prior years. No grants have yet been received. Year-to-date results look good.

It was pointed out that Bike Valet management fee was overstated.

**Policy** – the committee is working on clarifying and simplifying the visioning strategy information collected earlier

**Fundraising/Membership** - \$1,500 raised from corporate sponsorship. Representatives met with Peg City Car Coop.

Paid rides for next summer are to have a focus meeting after fall fundraiser. Hopefully the committee can reduce Mark's planning time on fundraising rides so he can focus more on advocacy rides.

Fall fundraiser concert – the committee will need board help for that. It was noted that there is currently no plan in place to handle t-shirt sales and the related inventory.

ACU has a grant for specific projects. A promotional video for Bike Value is a great idea and a positive visual tool. The Co-operators also has a grant, though it is unsure if we qualify.

VIII. Executive Director, Bike Valet, and Membership and Fundraising reports accepted as information.

IX. August, 2017 meeting has been cancelled.

X. Next meeting September 12, 2017 at 6 PM. Location to be determined.

Adjourned 7:02 pm.