



MORE PEOPLE BIKING
MORE OFTEN

Bike Winnipeg Board Meeting

June 12, 2018, 6 PM to 7:30 PM

Location: Sport for Life, 145 Pacific Ave, Winnipeg, MB R3B 2Z6

Present: Clayton Rudy, Shevaun Fortune, Philip Mikulec, Misty Bromley, Denis DePape, Kaye Grant, Brit Curtis, Ian Walker, Kailey Kroeker, Kevin Parsons

Other: Mark Cohoe, Bill Newman

Regrets: Zach Fleisher (Kailey had proxy), Liz Shearer (Brit had proxy)

Chair: Philip Mikulec **Minutes:** Misty Bromley

Called to order at 6:05

Minutes of last meeting – election piece is unfinished. Should be as follows:

Co-chairs – Philip and Kaye

Treasurer – Shevaun Moved: Philip Seconded: Kailey

Secretary – Misty Moved: Ian Seconded: Kevin

Moved to adopt, subject to changes: Misty Seconded: Denis Carried.

Approval of Agenda: The strategic focus – not a discussion point, just a reminder every month

Action items – add who is responsible in the minutes.

Action items from last meeting:

- Distribution of PowerPoint presentation, complete.
- Sharing of Ottawa charitable status/fundraising – ongoing. Clayton and Denis are to get together.
- CAA survey – ongoing – questions have been drafted. June omnibus survey is the goal. Carry forward to next meeting.
- Bike rack program – still outstanding. Need visual of areas – website and a training session
- Accounting system – opted for QuickBooks online through friend's link and Shevaun signed us up.
- **New action item: Mark and Kaye to meet with Bill to get accounting data and files.**

Motion: Shevaun is to get added as a signing authority on the bank account

Moved: Philip Seconded: Brit. Carried.

Discussion – current signing authorities are Kaye, Philip, and Mark. We should have four, and Philip's availability is limited. We do have adequate coverage.

Action: Change address with ACU from Bill's house. No motion required, but must be noted in minutes.

Also need to change the company's address, which must be a street address and where a representative can be reliably found.

Action – executive to discuss. All members also have their home addresses on the form.

Summer meeting schedule – Kaye proposes we eliminate either July or August so we can concentrate on outside efforts.

Clayton suggested we could also just meet and talk about items. We don't necessarily need to vote on items. With the election it might be worthwhile to meet. Denis noted that in other organizations, July is frequently omitted. In Winnipeg, July is festival month. The next meeting will be August 14, with Ian and Philip likely being away. But we should still be able to have quorum.

Terms of reference – Originally developed in 2012 or 2013 to allow us to do more work. It is probably time to review and see if the terms are still appropriate and if they are working at the committee level.

It's probably reasonable to meet with the committee chairs and review, and then come up with a proposal to be brought to the board. It could include the number of committees, e.g. the separation of membership and fundraising and the new outreach committee. Finance could be wrapped into the executive committee

Clayton noted that Vision/ strategic plan/terms of reference are the usual order. There is value in that, but given our closeness to municipal politics, immediately after an election is good time to change, review. Last review of strategic plan was February, 2016. Took vision and drilled down into three statements and we identified strategies, such as the focus on the downtown cycling grid.

Every four years is a reasonable frequency. **ACTION - to the executive to scope out the project and go a little bit higher level; and then bring it back to the board.** Two-to-three months after election, discuss the broad strategic focus and then drill down to terms of reference.

Reports

Executive Director – as distributed

Financial – proposed a move to quarterly reporting, with a monthly summary. On the current statements the deferred income line is because Woodcock paid us twice, so deferred the second payment to next year.

Fundraising – focusing on rides as the planning is done; we just need to make them happen. We need marshals and participants as well as taking pictures, etc. **ACTION – Mark to send an email detailing where help is needed.** The info is on the volunteer website – re: ride start and end points and particularly the bike trailer opportunities.

Bike Valet is also looking for volunteers; there is a need for the board to do non-board activities.

Advocacy – Talked about election and potential seats we could work on. Focus on a seat that doesn't have an incumbent and find a candidate that is cycling friendly. Charleswood - Morantz; Fort Garry/Fort Rouge seat, and St. Norbert (new ward). The incumbents are hard to sway, so the new candidates are the way to go.

The committee is thinking about doing a ride with the Mayor in late August or September to show what is good and what is bad. Denis thinks the mayor is not influence able. A media ride might be more impactful (what about both?)

OurWinnipeg is planning a similar strategy; we perhaps might approach them. Ian is going to contact Winnipeg Trails and see what they are doing about election. We may be able to partner with them.

Bill noted that we built a website for the last election (named I Bike, I Vote (?)), Ian may be able to add content so Bill should clean it up.

Education – has not met in a couple of months. Need to meet, and maybe form a plan with outreach. Mark has some ideas, possibly a blog with photos, etc. Kailey mentioned that Lindsay Somers going to write a blog post for our website and promote it via her social media. Kailey is coordinating, as part of learn-to-ride to the forks project

Policy – had first meeting, will be meeting tomorrow for further discussion. Focussing on scope and election, and getting Philip up to speed.

New business - slight change on how we are doing things items will be on the agenda in specific in the future– we’ve already covered some new items.

Clayton – talked to Morgan Vespa , manager of public engagement for City of Winnipeg, seems like a potential ally and any relationship we can pursue is worth nurturing. The City does invite input from stakeholders. We do get invited to some of those meetings. Denis said that some people at the City have a great Deal of respect for Mark. That said, there is more we would like to do. We should have a conversation with Morgan or someone else and ask what we can do to be more involved, and how we can help them. Mark and Clayton to talk more.

Upcoming events - Cyclovia, help on rides, especially photos for our Instagram page (Liz and Shevaun or working on social media.)

Next meeting: August 14, 6 PM at Sport for Life

Adjournment at 7:20. Moved: Denis

Carried.