



MORE PEOPLE BIKING
MORE OFTEN

Bike Winnipeg Board Meeting

March 13, 2018, 6:00 pm to 7:30 pm

Location: Sport for Life, 145 Pacific Avenue, Winnipeg MB R3B 2Z6

Meeting Chair: Ian Fleisher Minutes: Misty Bromley

Present: Zach Fleisher, Kailey Kroeker, Philip Mikulec, Misty Bromley, Denis DePape, Kaye Grant

Other: Charles Feaver, Bill Newman

Regrets: Liz Shearer, Brit Curtis, Kevin, Ian

Chair: Zach Fleisher Minutes: Misty Bromley

Called to order at 6:06

Approval of agenda. Moved: Kailey. Seconded: Philip. Carried.

Approval of minutes. Moved: Misty. Seconded: Philip. Carried.

Business arising:

CAA survey – no progression.

2018 budget – executive reviewed and recommends approval. The helmet fund and the MB Community Services grants are new. The bike rack program is included, but of course, revenue and the related expense are dependent on how many business we can reach.

Charles would like an orientation meeting to learn about the various requirements.

Other budget items:

- Winnipeg Outreach – might happen, might not. Will likely be paid rides.
- Sponsorship and donations– 25% increase
- Members – budgeting for 250
- Many items are similar to last year.
- Budget may be adjusted for a MEC Arlington grant (revenue and expense would net to zero)
- Speak-up Winnipeg events around election are included in committee work.
- Advocacy budget include the CAA survey costs.
- Capital – new map for display trailer and some repairs, Bike Valet fending and canopies.
- 2.5% contingency on expenses

In order to avoid GST, we could spin Bike Valet off as a separate business and still collect a management fee, which is perhaps best left to the finance committee. Conversely, if we charges GST, we can collect the input tax credits on the GST we pay.

Approval of 2018 budget. Moved: Misty Seconded: Kailey. Carried.

Treasurer's Report – as circulated. February is a quiet month.

Motion to accept. Moved: Kailey Seconded: Kaye Carried.

Presented for information: 2017 operations compared to previous year. Net gain of \$5,255. Revenues up \$13,000, (sponsorships and donations, particularly) with proportional increase in expenses. The reserve liability is for Bike Valet and the trailer, and should be more accurately described as a fund.

Recommend 2017 financials to be presented at AGM. Moved: Kaye. Seconded: Philip. Carried.

Executive Director Report – as distributed.

Question – what is the likelihood that we will get some favourable results about these big infrastructure projects? Mark says low. If there isn't scope in the project to look at property acquisition, we have to work with existing roadways. The scope of a project is usually a political decision.

Two-way Pembina/Chevrier – will be discussed again. Mark has said he will go before the press and say it's too much of safety hazard.

Advocacy – has a new volunteer, Katy (background in regulatory law) and very keen. Formally asked to be part of the review for taxis in the bus lane

Civic election – present to each candidate "opportunities" of things they can talk about when campaigning. Break up a lot of projects into wards and take into account how councillors voted for various issues.

Councillor rides would be helpful as well. Report cards haven't been done in a while.

Fundraising – Working on Mailchimp and Paypal integration so membership cards will be emailed automatically. Membership reminders will go out after next newsletter.

Five of six rides confirmed and working is beginning on advertising. Two marshalling sessions planned May 5 (1-4) and May 14 (6-9). Reminder will be sent out and will be in newsletter. We have sponsorship from Woodcock. Volunteers have arranged a fundraiser with Torque Brewing – featuring bike maintenance and a brewery tour.

Website improvement was transferred to Outreach committee.

Reminder – buy your 2018 membership and we encourage board and members to donate to Bike Winnipeg.

Executive – working on AGM, and particularly the report, which still has lots of gaps. AGM notice has gone out. Kaye is meeting with board members to connect and if we are meeting our mandate. Year-end items are wrapping up and we are seeking candidates to stand for election at the AGM..

Need to set up an orientation meeting for new board members and elect officers. Agreed to do orientation and election at our regular May meeting.

Outreach – Kaye to write the terms of reference this weekend.

Other: Re-purchase the PO box at \$180 a year? The PO box is on the sponsorship communication and it appears better if our address is not associated with MEC.

Charitable status – Denis is interested in pursuing this. He will join the exec as a membership at large and make this his project. Goal is that it will be a positive long-term change for us.

Do we need a volunteer coordinator to communicate with a wider audience?

Could we have an anniversary event and invite all past members to re-connect in person (this would be a good task for the outreach committee).

Acceptance of reports. Moved: Misty. Seconded: Philip. Carried.

Adjourned at 7:25. Carried.

Next meeting: AGM, April 12, 2018, 7:30 PM at Fools and Horses

Next regular meeting: May 8, 2018, 6 PM, Sport for Life